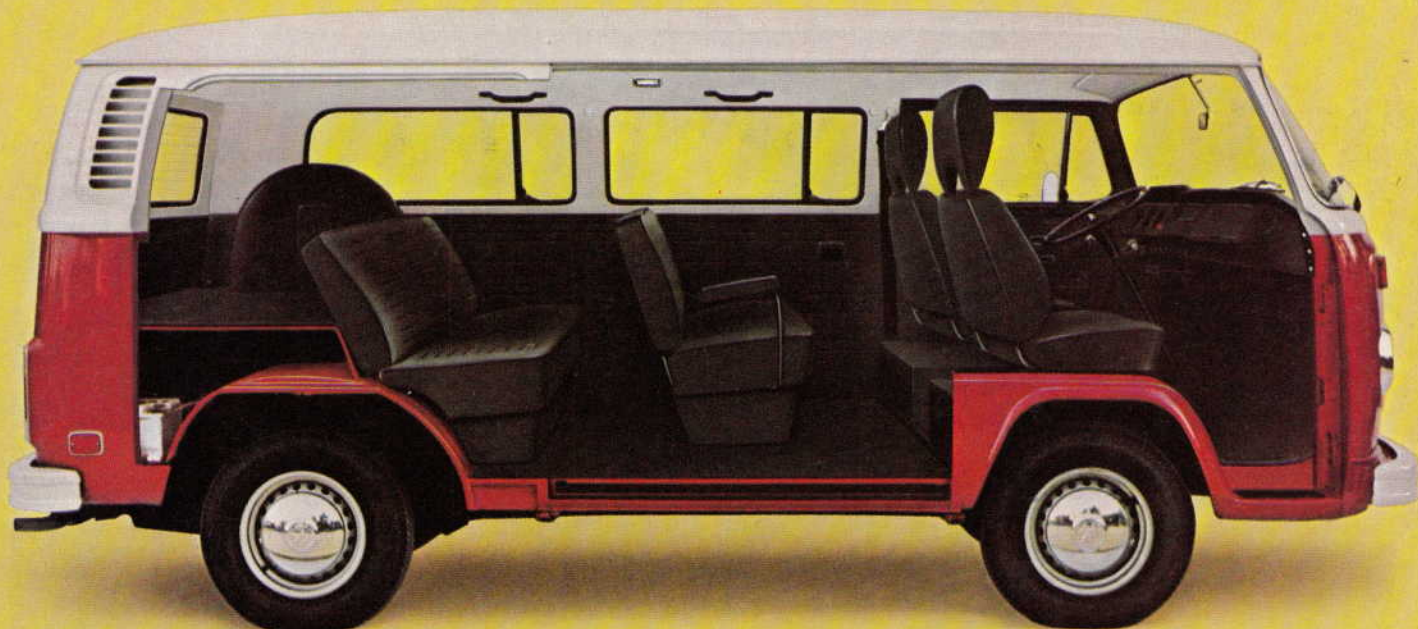


# The VW Wagon.



**It's more than you  
bargained for.**





# It's more than a van, it's a people wagon.

Who ever heard of a work van with a standard interior as luxurious as our VW Wagon?

Who ever heard of a work van with standard seating for 7? Or optional seating for 9? Or a separate flow-through heating/ventilating system for rear seat passengers?

No doubt about it. With all its very un-van like luxuries, the VW Wagon really is an unheard of bargain.

For extra comfort, you'll find softly padded leatherette upholstery and eight picture windows all around. Plus plenty of sound deadening material, including the handsome headliner that's meticulously fitted by hand.



The totally outfitted VW Wagon.



And to make driving our Wagon a very un-van like experience, there are disc brakes up front, radial tires, and four-wheel independent suspension to soak up bumps without rocking the boat. There's also an electric rear window defogger, a fold down rear seat for extra cargo space, cushioned and insulated floor mats. You can control five different functions right from the steering column: turn signal/lane changer, high/low beams, ignition/steering/starter lock, horn button, and windshield wiper/washer.

When you get behind the wheel of our Wagon, you'll find yourself in a big, comfortable seat that positions you perfectly for an unhindered view of what's ahead. And there are three rear view mirrors to keep you well ahead of what's behind.

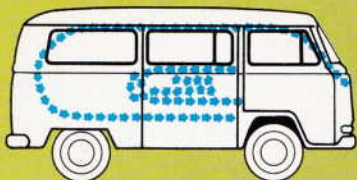
One more view you'll enjoy from the driver's seat of our Wagon is a gas gauge needle that moves from FULL to EMPTY surprisingly slowly. E.P.A. estimates\* 26 mpg highway, 16 mpg city.

A very un-van like view, indeed.

\*Based on 1976 EPA estimated mileage with manual transmission. Your actual mileage may vary, depending on where and how you drive, your car's condition and optional equipment.

1977 data not available at press time. Ask your local dealer for a free copy of the EPA/FEA Gas Mileage Guide for New Car Buyers.

Flow-through ventilation.



Electric rear window defroster.



Quality leatherette interior.

The bare bones domestic van.



5-function control on steering column.



**It's more than  
a station wagon,  
it's an  
anything wagon.**



The spacious VW Wagon.



Station wagons are fine for people. But when it comes to cargo, it's another story entirely.

Try fitting a four-foot shrub into a full size station wagon. You'll need hedge clippers to get it past the tailgate.

With the VW Wagon, you get plenty of headroom for just about anything. Your four-foot shrub will stand with inches to spare. Why, we've even watched a baby elephant walk right in through the cavernous 41" x 48" opening of the sliding side door.

In total, there are 176 cubic feet of anything space in the spacious VW Wagon. Almost 70% more than a full size, domestic station wagon.

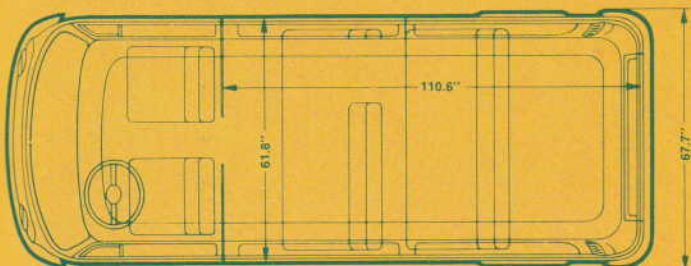
Not bad. Especially when you consider that our Wagon is just 22 inches longer than our Rabbit. Has a turning radius several feet shorter than any full size station wagon. And is easily parkable in spaces all the others have to pass right by.

As you can see, our VW Wagon is a lot more versatile than the domestic station wagons. But that's not the only difference.

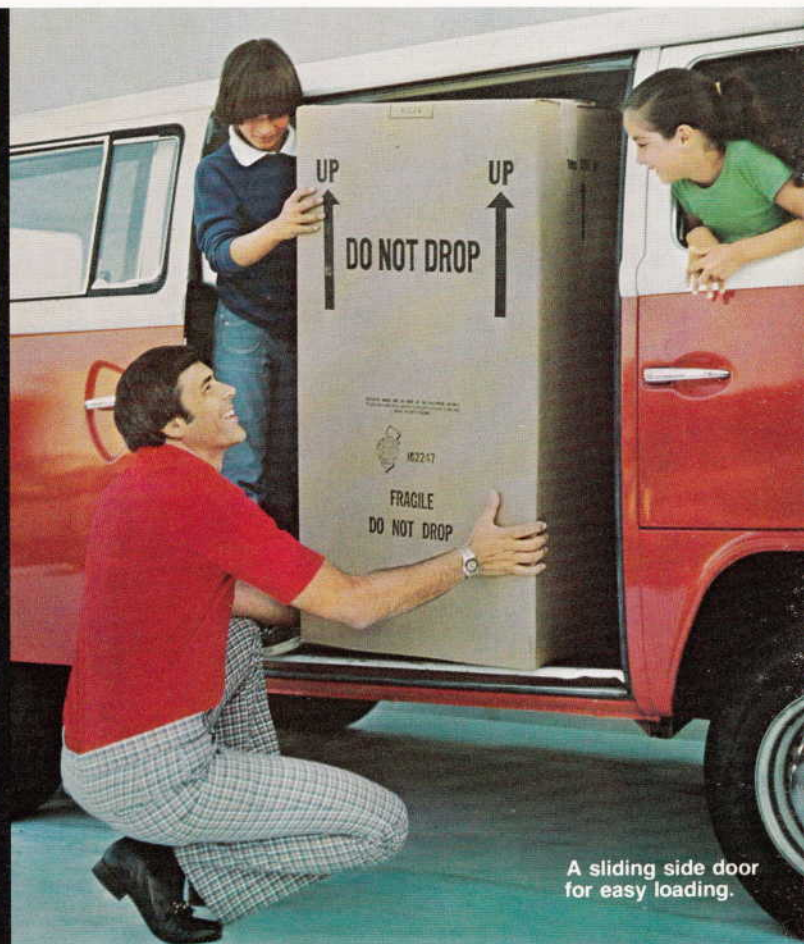
There's also our powerful 2-liter engine with fuel injection. It means smoother performance, easier cold and hot starts, and more efficient use of fuel.

And like so many other meaningful engineering advances, it comes to you standard, at no extra charge, on the VW Wagon.

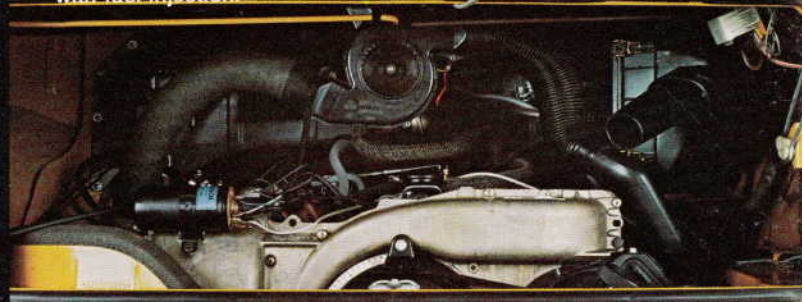
Spacious interior dimensions.



The not-so-spacious domestic station wagon.



Powerful 2-liter engine with fuel injection.





# And what's more, it can even be an anywhere wagon.

The VW Campmobile.

It's the second car that turns into a second house.

For everyday use, it's a practical family car for commuting to work or shopping at the super market.



Pop-up Top provided with Campmobile Models P-22 and P-27.



For weekends and vacations, it's a spacious motor home. With a big double bed for two. Or with sleeping accommodations for five when you opt for the optional pop top.

The VW Campmobile can handle your whole family on a trip across country. And your wife can handle it on a trip across town. Best of all, with its big 14.5 gallon tank and its double digit gas mileage, you can get away from it all—and back again—on a single fill-up.

And while you're away from home, you'll still have all the essential comforts and amenities of home.

The interior appointments include color-coordinated curtains on all windows. Louvered side windows with screens, plus screening for the rear door. Insulated, panelled walls. Transistorized fluorescent ceiling light. Wall-to-wall loop pile carpeting. Beautiful.

There's also an ice box or optional 12-volt refrigerator. An optional 2-burner gas stove. A front passenger seat that swivels to become a dining and living room chair. A dining room table. Plenty of closet space and storage bins. A plug for your TV set, and a 110-volt external receptacle for connecting to an electric source.

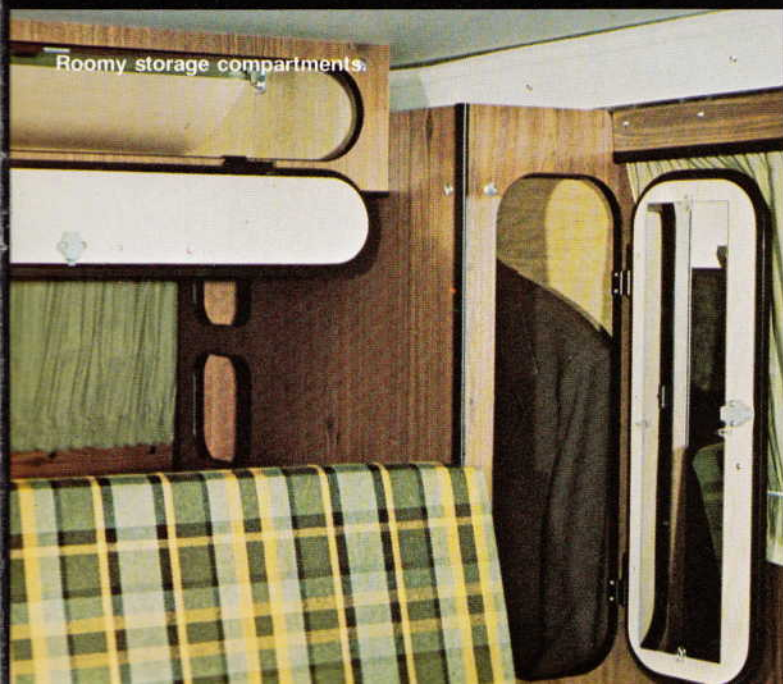
Why, we've even included the kitchen sink, with an electric water pump, 7½-gallon water tank, and facilities for hooking into outside water.



Swivelling front passenger's seat.



Kitchen sink.  
Stove in model P-27 only.

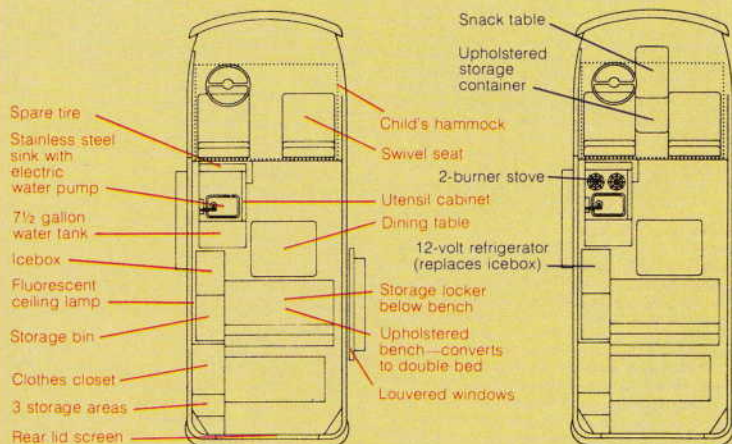


Roomy storage compartments.

**Interior features  
of the Standard  
Campmobile (P-21)  
and Pop-up Top  
Campmobile (P-22)**

**Additional features  
of the Deluxe  
Campmobile (P-27)**

The Deluxe Campmobile has all the features of the Standard Campmobile, plus the following:





# VW Wagon or VW Campmobile.

## They're more than just vehicles, they're part of a system.

VWs don't just happen. It takes our system to make them happen.

One part of our system is the team of engineers, designers and technicians who have the vision and imagination to bring you ever more advanced and ever more efficient VWs.

You'll find the other part of our system at your VW dealership. And at the more than 1,000 VW dealerships located in every one of the 50 states.

We're talking about the team of professionals whose job it is to keep your VW running like a new VW long after it's not so new. They're the ones who are best qualified to give your VW the specialized care it needs.

Your dealer's service team includes the service manager, service adviser, parts manager, mechanic, and the dealer himself, all working together to keep your VW in top condition.

Their training is VW training—unmatched anywhere. With continual updating by experts from our headquarters. And regular factory service bulletins for the latest information to help them help you faster and more efficiently.

They've got the special tools. They've got the special knowledge. And when you drive your VW in for service, you'll find a special kind of caring for the way your VW runs.

Which is not really surprising.

After all, when it comes to caring, there's still no place like home.



**Your dealer's service team.**





# Accessories. They make your Wagon or Campmobile a lot more versatile.

When it comes to versatility, there's nothing quite like a Wagon or Campmobile. Unless it's a Wagon or Campmobile that's outfitted with accessories for your kind of fun and your kind of work.

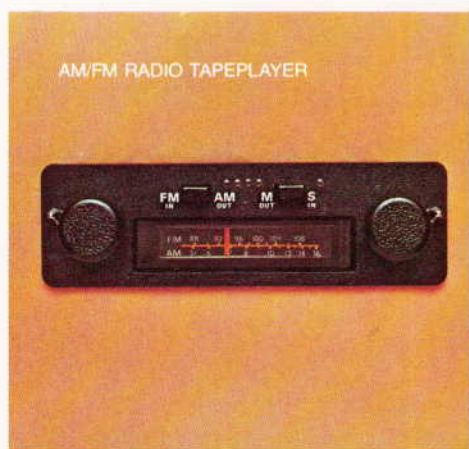
For the fun of it, add an AM/FM Radio/Tapeplayer to fill your interior with sound. And a roomy Sleeper to turn your Wagon into a bedroom. The compact unit folds down to stow in your rear luggage area, yet opens to a 6' long double bed.

To make hot work cool, there's a compact Air Conditioner. And with our hot-rolled steel Trailer Hitch you can haul off with your boat, motorcycle

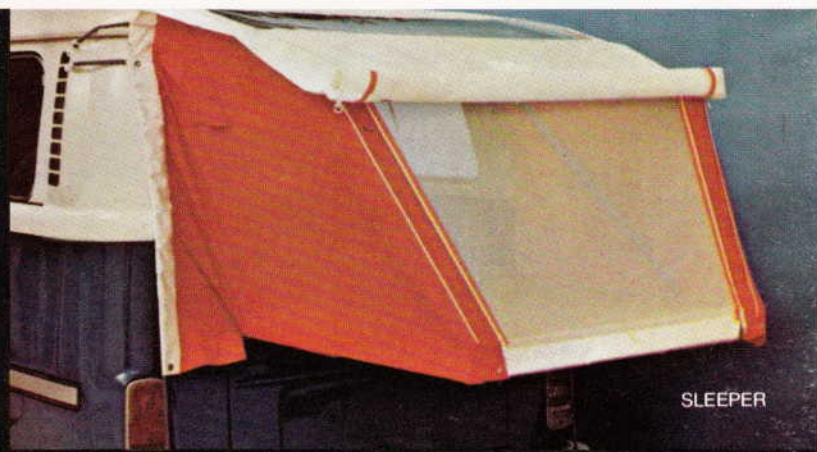
or what have you. For easy ins and outs, there's an anodized extruded aluminum Side Step that installs quickly in the jackwells.

There's a convenient Speed Control that lets you select a constant cruising speed, a pair of piercing Fog Lamps, and a set of sturdy steel protective Bumper Overrides with rubber strips.

Whichever accessories you choose to make your Wagon or Campmobile more versatile, you can be sure they'll look right at home. They all match your VW exactly. And fit exactly, too.



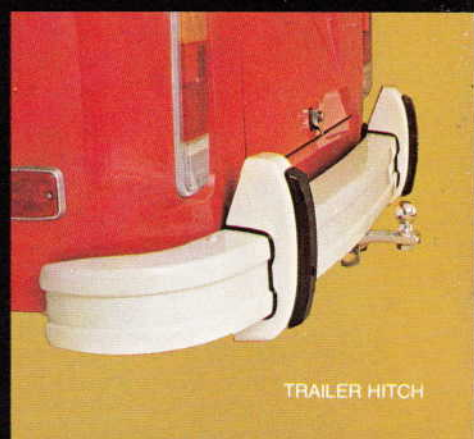
AM/FM RADIO TAPEPLAYER



SLEEPER



AIR CONDITIONER



TRAILER HITCH



SIDE STEP



SPEED CONTROL



FOG LAMPS

BUMPER OVERRIDERS



1977 WAGON AND CAMPMOBILE  
SPECIFICATIONS AND COLOR CHART.

<b>ENGINE:</b>	Type	Air-cooled, rear mounted
	Cylinders	4 cylinders, opposed
	Displacement	120.2 cubic inches (1970 cc)
	SAE Net HP	67 @ 4200 rpm
	Fuel/Air Supply	AFC fuel injection
<b>TRANSMISSION &amp; DIFFERENTIAL:</b>	Type	Fully synchronized, transaxle
	No. Speeds	4 forward, 1 reverse
	Final Drive	Rear wheel drive, double-jointed axles
	Clutch	Single disc, dry
<b>CHASSIS &amp; SUSPENSION:</b>	Frame	Unitized body/chassis, box-shaped side and cross members
	Front suspension	Independent, torsion bars with trailing arms and stabilizer
	Rear suspension	Independent, torsion bars with trailing and diagonal arms
	Service Brake	Dual brake circuit, power-assisted discs/drums. Inertia controlled pressure regulator, rear.
	Parking Brake	Cable operated on rear wheels
	Rim Size	5-1/2J x 14
	Tire Size	185 R 14
	Steering	Roller Type
<b>ELECTRICAL SYSTEM:</b>	Rated Voltage	12 Volt, 55 Amp alternator
	Battery	12 Volt, 54 Amp/hour
<b>DIMENSIONS:</b>	Wheelbase	94.5 inches
	Length	177.4 inches
	Width	67.7 inches
	Height (Unloaded)	77.0 inches (Campmobile Models P22, P27—81.0 inches)
	Ground Clearance (Loaded)	7.9 inches
	Turning Circle	37.1 ft. (curb to curb)
<b>PERFORMANCE:</b>	Top Speed	75 mph
	Fuel Consumption*	Highway: 26 mpg City: 16 mpg

\*Based on 1976 EPA estimated mileage with manual transmission. Your actual mileage may vary, depending on where and how you drive, your car's condition and optional equipment.

1977 data not available at press time. Ask your local dealer for a free copy of the EPA/FEA Gas Mileage Guide for New Car Buyers.

**1977 COLORS:  
STATION WAGON**

**Paint**



Chrome Yellow



African Red



Reef Blue



Sage Green

**Interior  
Leatherette**



Canyon Brown



Black



Alabaster



Canyon Brown

**1977 COLORS:  
CAMPMOBILE**

**Model**

P-21 models only

P-22 models only

P-27 models only

**Paint**



Pastel White



Chrome Yellow

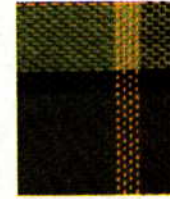


Sage Green

**Interior Cloth**



Orange Plaid



Green Plaid

(All vehicles pastel white above belt line)