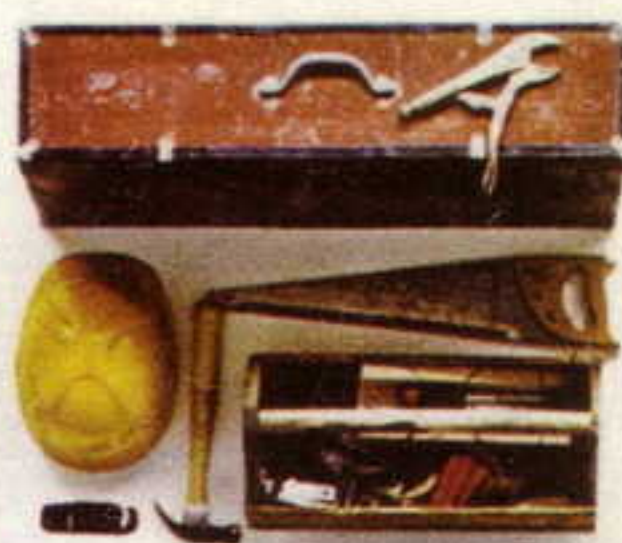
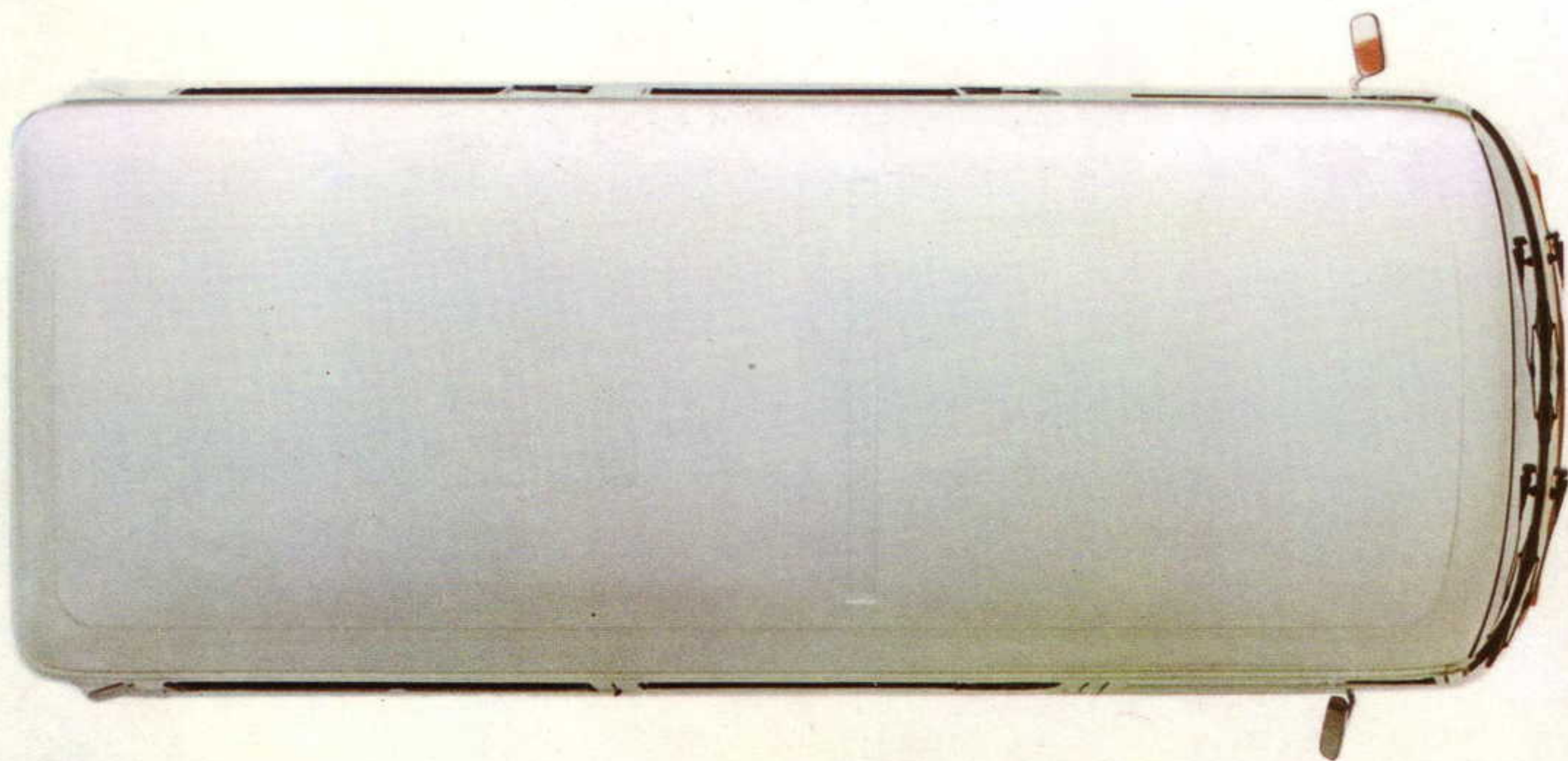


# THE GEAR BOX







**THE FLOWER BOX**



**THE BATTER'S BOX**



**THE ICE BOX**



**THE MUSIC BOX**





**THE TACKLE BOX**



**THE TOOL BOX**

## THE 1975 VW STATION WAGON. WHO EVER SAID YOU CAN'T TAKE IT WITH YOU?

You've got a problem.

Your life is filled with places to go and things to do. But how can you carry all the things you need in a car that's shaped like . . . a car? What you need is a car that's shaped like a box. A box big enough to take you, your family, your friends and your things wherever you want to go.

Easily. Comfortably. Economically.

Try the 1975 VW Station Wagon for size.

With 176 cubic feet of cargo space, you've got room for up to nine people,\* a whole lot of gear, or any combination thereof. And nothing was ever easier to load—especially so, with the optional fold down rear seat. Slide back the huge side

door and start packing. Whether it's a day in the country or a month cross-country you'll have the pleasure of knowing that there's plenty of room for everything and everyone.

And speaking of pleasure, wait 'til you get behind the wheel. First thing you notice is that instead of looking around the car in front of you, you're looking right over it. Now look around you. What do you see? Everything. Eight big windows give you the kind of visibility you've never had before. Three rear-view mirrors allow you to give gas stations a passing glance. That's because your 4-cylinder power plant takes you farther down the road than other wagons. And at today's gasoline prices, that's not just a feature but a blessing.

1975. This is the year you *can* take it with you.

Everything. Everybody. Everywhere.

\*Optional seating configuration



**THE LUNCH BOX**





**THIS YEAR'S VW  
STATION WAGON.  
A GOOD THING  
MADE BETTER.**

Of course, there are some things that would be hard to improve. Like the welded and unitized body and chassis for a smooth, solid ride. Front disc brakes. The reassuring dual braking system with power assist. Triple-coated body, with primer and anti-corrosive underneath the finish. And the world-famous VW testing and inspection system that solves little problems in the factory so they won't become big problems on the road.

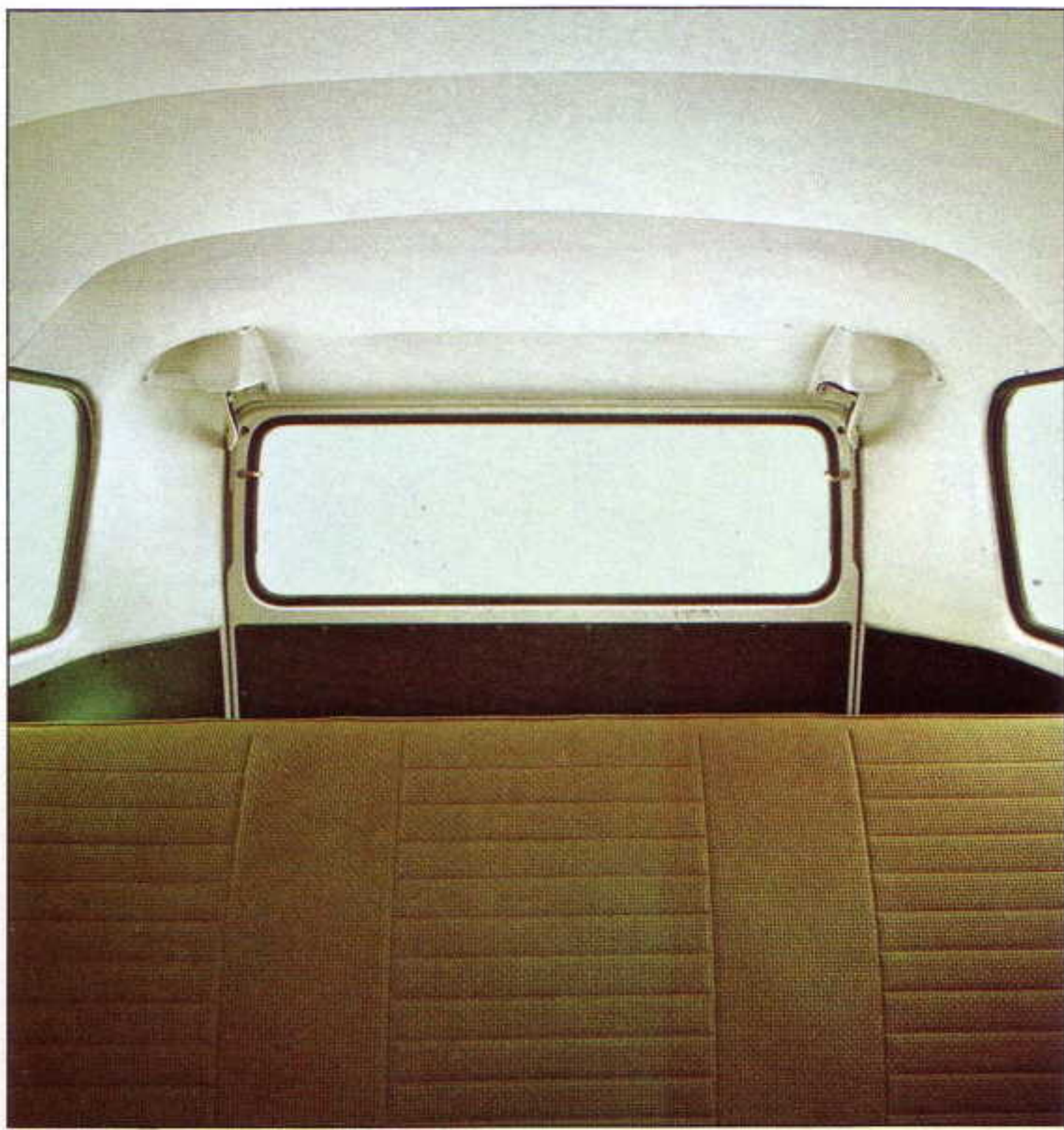
But we wouldn't be VW if we weren't always trying to make a good thing better. Last year, we offered automatic transmission as an option in the Station Wagon. This year we've

added electronic fuel injection for greater flexibility and power. We've simplified, modernized, enlarged and generally improved such things as light switches, door handles, locks, fuel caps and instrumentation symbols for your convenience. And we've given you even more deck space with a new optional folding rear seat.

Where do we go from here? We've taken a simple box and turned it into the handiest thing on wheels. The important question is, where do *you* go from here? To the mountains? The shore? The desert? Or just a night out on the town?

Whatever you do, the new 1975 VW Station Wagon is yours. For the taking.









### **THE '75 VW CAMPMOBILE. SLEEPER OF THE YEAR.**

If you're used to ordinary wagons, experience has taught you that setting up camp is no picnic. But why struggle with the great outdoors when you can take the great indoors with you. It's our Campmobile, the station wagon that's just like home.

This year there are again three models to choose from. All have a kitchen sink, food storage bin, work counter, icebox, dinette table and clothes closet.

Want to set up light housekeeping for two? Stick with the standard Campmobile and get everything you need, plus a few things you never knew you needed, like louvered windows, curtains and a smart looking carpeted floor.

Maybe you'd like to

raise the roof. You'll find VW's pop-up top very accommodating for a family of five. Sets up in seconds and makes sleeping room for two more adults.

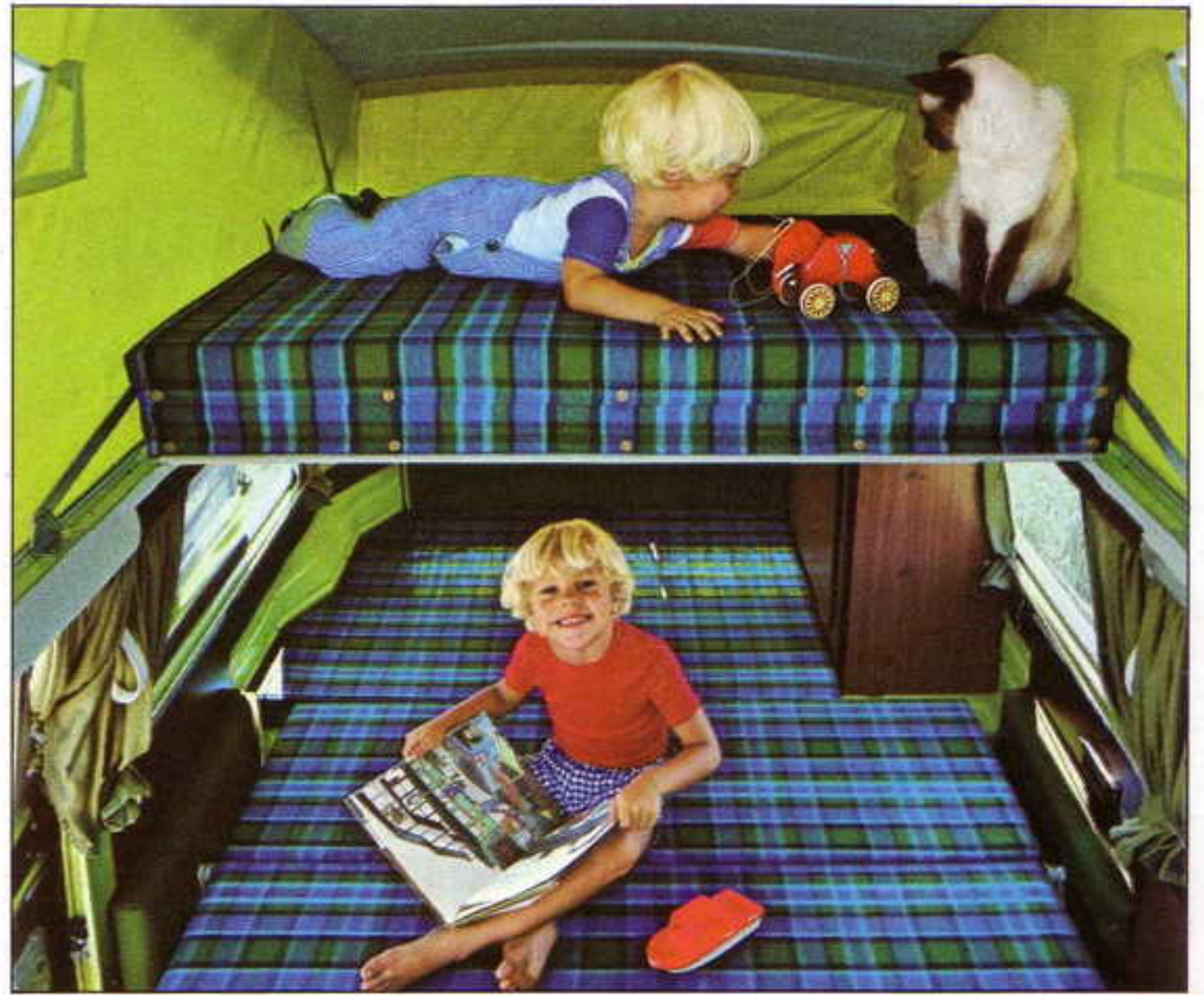
Perhaps you'd like to try roughing it with wall-to-wall carpeting, a propane gas stove and combination 110 or 12V refrigerator. Not to mention a whole new look, with rich wood grain and color-coordinated furnishings for camping in the style to which you'd like to become accustomed.

Extra luggage? Additional gear? The Campmobile comes with car-top trunk. And there's an optional tent with floor and screens if you need a family room.

Pound for pound, feature for feature, the newly-decorated Campmobile has what it takes to put the fun back in driving, camping and living.

You might say we've built a sleeper that'll open your eyes.

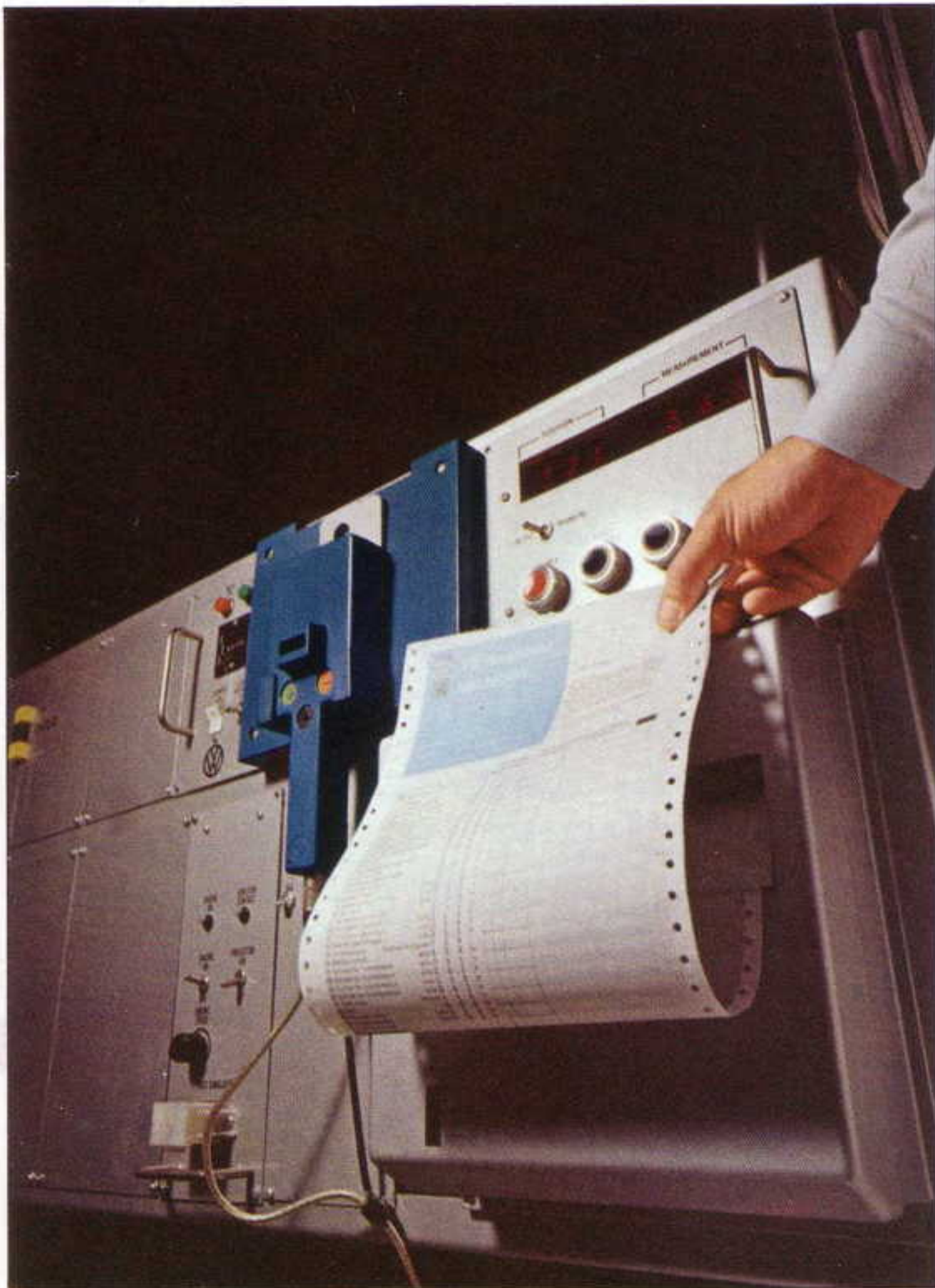












## OWNER'S SECURITY BLANKET

### WHEN IT COMES TO SERVICING YOUR VW, WE'VE MADE A GOOD THING EVEN BETTER.

We call it the VW Owner's Security Blanket, and it's just about the best coverage you can find.

For 12 months or 20,000 miles we'll fix or replace anything that's defective in materials or workmanship—right down to the lightbulbs—provided you've followed your VW maintenance schedule. What's more, if the obligation is ours and it takes us more than a day to fix your car (with prior appointment), you can take one of ours with no obligation.

Your local VW dealer will be glad to explain all of our obligations under the Security Blanket program, as well as some of its additional features like ExpressCare Service and

our special rental program.

Though there's no such thing as the perfect car, we're getting close. In the meantime, we may have come up with the perfect car checkup: VW Computer Analysis. When you come into your dealer's for maintenance, we suggest you ask him to plug your VW into his computer. A written printout reports any little problem. So you can have it fixed before it turns into a big problem.

Our service also comes equipped with a lot of familiar faces. Namely, the VW parts and service team. A bunch of dedicated guys who are almost as efficient as our computer. And certainly more friendly.





## A BOX OF A DIFFERENT COLOR.



## SPECIFICATIONS

### Engine:

Type . . . . . 4-cycle, air-cooled, rear-mount  
No. cylinders . . . . . 4-cyl. opposed.  
Bore . . . . . 3.66 in.  
Stroke . . . . . 2.59 in.  
Displacement . . . . . 109.5 cu. in.  
SAE Net HP . . . . . 67/4400 rpm  
Max. torque, SAE Net . . 90 ft. lbs./2400 rpm  
Compression ratio . . . . . 7.3:1  
Carburetion . . . . . Electronic fuel injection

### Transmission & Differential:

Type . . . . . Fully synchronized, transaxle  
No. speeds . . . . . 4 forward, 1 reverse

### Chassis & Suspension:

Frame . . Unitized, with box-shaped side and cross members

### Independent Suspension—

Front: . . . Torsion bars, trailing arms and stabilizer

Rear: . . . Torsion bars, trailing & diagonal arms

Service brake . . . Power assisted. Disc front.  
Pressure limiting valve rear.

Parking brake . . . . . Cable operated, rear

Rim size . . . . . 5½ J x 14 steel

Tire size . . . . . 185 SR 14 (reinforced)

Steering . . . . . Roller type

### Electrical System:

Rated voltage . . 12 Volt (55 Amp Alternator)  
Battery . . . . . 12V/54 Amp/h

### Dimensions:

Wheelbase . . . . . 94.5 in.  
Track, front . . . . . 54.6 in.  
Track, rear . . . . . 56.6 in.  
Length . . . . . 179.0 in.  
Width . . . . . 69.3 in.  
Height (unloaded) . . 221—77.0/231—77.0/  
239—80.0/211—77.0

Ground clearance (loaded) . . . . . 7.3 in.  
Turning circle (approx.) . . . . . 40.4 ft.

### Performance:

Top speed . . 79 mph. With automatic 76 mph

### VOLKSWAGEN OWNER'S SECURITY BLANKET\*

If an owner maintains and services his 1975 Volkswagen as prescribed in the Volkswagen Maintenance Schedule, any factory part found to be defective in material or workmanship within 12 months or 20,000 miles, whichever comes first, will be repaired or replaced by any U.S. or Canadian VW dealer. And this will be done free of charge (fluids, maintenance service and filter replacements are at the expense of the vehicle owner).

In addition, VWoA warrants every internal engine and transmission part against defects in material and workmanship for 24 months or 24,000 miles, whichever comes first.

As part of the VW Owner's Security Blanket, VW dealers will make every effort to provide qualified owners, by appointment, with substitute transportation without charge (subject to availability) whenever a new vehicle warranty repair cannot be completed on the day scheduled.

Furthermore, VW dealers provide Express Care Service for repairs of 30 minutes or less, while you wait.

VWoA warrants every new and factory rebuilt part and accessory distributed by VWoA and sold by authorized VW dealers in the U.S. and Canada to be free from defects under normal use for a period of 6 months or 6,000 miles, whichever comes first (excluding normal wear and tear, maintenance and service items). Any authorized VW dealer will replace or repair defective parts free of charge including labor cost.

\*see your dealer for complete details

