

The Adventurer







The First Adventurer .

Ed and Jereen Anderson had big plans, but a small budget.

They wanted to see the world. And did. In a unique VW portable home named the "Adventurer."

This young California couple designed and built the first Adventurer in an unlikely place—the carport of a motel in Coventry, England. The year was 1963.

What they came up with was revolutionary — and very comfortable.

It had lots of storage space. Permanent standing room. A sink with a drain. A gravity water system. A built-in propane stove. A toilet. And a really comfortable bed that could be left "made up" even while folded away.

During 17 months of exciting and carefree adventure, they visited 31 countries while crossing four continents. Their self-contained VW was ferried across water 34 times.

The Andersons continued to modify and improve their portable home while traveling. And since the Adventurer was completely self-contained, they enjoyed a special kind of freedom. No reservations needed. Anywhere.

They had picked a VW for all of the good reasons why adventuresome people usually pick VW's for similar trips.

Not the least of which is the rear-mounted air-cooled engine. A real plus for desert travel where poor traction and radiator problems can stop conventional vehicles.

And, it was somewhere near the middle of the Sahara Desert that Ed first came up with the idea of sharing his experience with others.

Once back in California (in 1965) Ed founded a company dedicated to manufacturing an improved version of the original Adventurer. A high quality VW compact motor home with a streamlined fiberglass top that was destined to revolutionize an industry.

The new kind of top didn't require "popping", was insulated, and provided both standing space and storage space.

Today Adventure Campers, Inc., is America's leading manufacturer of Volkswagen conversions. It has grown large by "thinking small." An RV company geared to doing just one thing.

And doing it well.





Our Covered Wagens .

All things considered, covered wagens make pretty good sense. Especially for traveling.

As you've probably figured out by now, the Adventurer V is a covered Volkswagen.

And, there are plenty of good reasons why we picked a Volkswagen.

First of all, because a Volkswagen is a Volkswagen. Which means that you can get your Adventurer serviced almost anywhere in the world.

And, being a Volkswagen, we've inherited some pretty desirable family traits.

Like being compact.

Let's consider the parking problem for instance. There's no big problem. Just find yourself a small parking space (VW size). And park. Believe it or not, the Adventurer is two or three feet shorter than the average full sized sedan. (Yet you can put a lot more inside.)

Another family trait is a good fuel economy. At highway speeds, the Adventurer sips regular gas at a rate of about one gallon for every 18 miles.

But cruising efficiently down the highway isn't the only test of an automobile's performance — especially when it will be used for camping trips as well as grocery trips.

On steep and curvey mountain crossings, you'll discover Volkswagen roadability at its best.

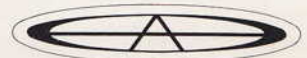
The combination of radial tires and four-wheel independent torsion suspension, with a Porsche-type double jointed rear axle, gives uncanny road holding stability. And VW's positive steering, power disc brakes, and smooth four-speed transmission (automatic optional) all contribute to a pleasureable highway experience.

And when the highway ends, don't worry. The Adventurer has a short wheelbase and plenty of ground clearance. Best of all, the weight of the powerful VW engine is centered above the drive wheels instead of above the front wheels. (That's where you'll need it when you need traction.)

Now, you can go where the crowd can't follow. And reach the best "inaccessible" campsites with ease.

When the camping trip is over your Adventurer isn't. You'll find it to be a superb passenger car to drive every day. (And it's a good idea to keep it packed.)

Ready for another adventure.







After more than ten thousand Adventures . . .

. . . we've come up with something remarkable.

The Adventurer V.

First of all, we'd like to call special attention to the two Adventurer tops.

We make one with an extra inside storage compartment and a molded outside luggage rack. (This is called an "A" top.)

Our other top features an extra double bed upstairs. (We call this a "B" top.)

Each Adventurer top is designed to be ideal for its intended purpose.

The "A" top is best for singles, couples, or couples with one or two children (who would sleep in the cab area.) "A" top owners enjoy the feature of being able to store such things as tents, beach chairs, firewood, and spare gasoline cans outside in the luggage rack.

Families with three children, or with teenagers, will appreciate having a "B" top. (Shown in center of campfire scene.)

Whichever top you choose you'll appreciate the overall streamlining and subtly pleasing sculptural details that have been carefully blended into Volkswagen's established curves. You will also notice that the windows have been recessed flush into sockets to reduce wind drag.

We consider good ventilation to be important to anyone's comfort. At the top of our top is a large screened vent, complete with skylight dome cover and an efficient 12V exhaust fan. A quick and easy way to get rid of unwanted heat that naturally collects near the ceiling.

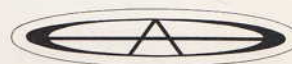
And there are two large awning-style screened windows. (Unlike sliding windows, they are 100% effective and can be opened on a rainy day.) One is on the right side and the other is on the left side. To let fresh breezes in, while keeping insects out.

With all this talk about the Adventurer's excellent screened ventilation, you might get the impression that we've forgotten about air conditioning.

Well we haven't.

If you've got a hot problem consider a cool solution. Volkswagen Products Corporation offers an optional air conditioning system that's adapted especially for the new Adventurer. (And you can add it later.)

Now let's take a look inside.







The Inside Story .

When you look inside you can plainly see the Adventurers plush "automotive look".

It's obvious that we didn't get carried away with changing the Volkswagen.

And, it's a pretty safe bet that your back seat passengers will appreciate this.

First of all, we didn't even change the seat. It's exactly the same contoured, breathable, full-width back seat that comes standard in VW Station Wagons. Seatbelts and all. And, it matches the front seats.

We haven't changed your visibility much either. Driver and passengers have practically the same view as they do in a regular VW Station Wagon. And the screened windows of the Adventurer top are located well above your line of sight.

Here's something else that we haven't changed. The interior styling. The Adventurer's cabinet doors, drawer face, and interior trim were designed to match Volkswagen's plush padded dash. And, for safety, we've mounted the hardware behind the doors, instead of in front of them.

The overall result of all of this non-change is a camping automobile.

Yes, a camping automobile.

You use it as an automobile whenever you're not using it for camping.

This is possible because of what the Adventurer is and what it isn't.

It is a delightfully versatile automobile. And it isn't a converted truck. (Anyone who really thinks about it can easily tell the difference.)

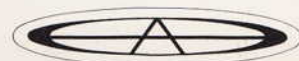
Now, we come to something that we did change.

We've raised the roof to provide lots of standing space.

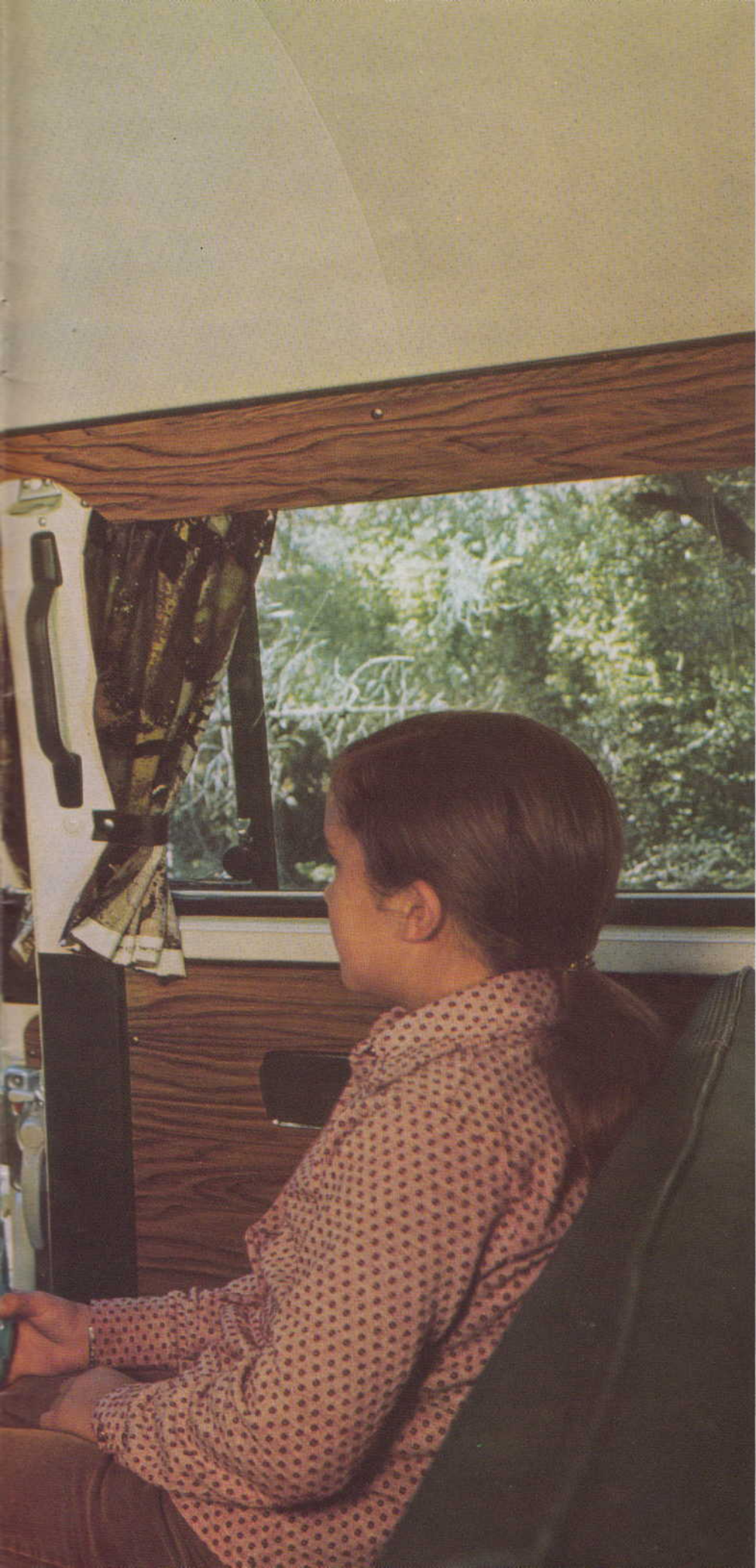
And there's 30 cubic feet of extra storage space up top. Plenty of room for all of the bulky things and everyday everythings that accompany any camping trip. There's even a special place for the fishing poles. Hollow fins nearly 5 ft. deep on each side. ("A" top only.)

In warm weather, the high roof does a lot to keep everyone cool. That's because all of the storage space automatically becomes insulation space. And, the 1" thick walls and ceiling are well insulated with foam.

How about pausing for lunch?







When you pause for lunch . . .

. . . you'll like the way you can open your door to the out-of-doors.

Any traveling cook would be delighted by the Adventurer's wide sliding door. When the weather's good, bring out the hibachi or simply gather some firewood to enjoy the fun of roasting weiners on an open campfire.

And to make cooking convenient, we supply a 2-burner range. And supply the range with enough propane to last through a four week vacation. For safety, the gas reaches the range through a special all-weather solenoid valve located beneath the floor. And, for convenience, you can open it or close it from inside the Adventurer.

There's no greater luxury on a warm summer's day than ice-cubes in your lemonade. And you can make them yourself in the cross-top freezer of the 2.5 cu. ft. electric refrigerator. It will run from either 12 V or 110V. (No pilot flame or leveling required.)

To run the refrigerator properly from 12V, there's a special extra heavy duty battery system. It provides 105AH at 12 volts and is recharged automatically whenever you start your engine. (With an air-cooled engine, it isn't necessary to drive to recharge. Simply use a fast idle.) The battery system is guaranteed for two years.

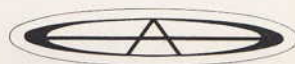
So that you can easily check up on the condition of your batteries (both the car's and the refrigerator's) there's a battery condition meter located beside the refrigerator.

But, we didn't stop here.

The Adventurer also comes equipped with 110V wiring. Simply plug-in to the convenient power source supplied by most campgrounds. You can use any of the kitchen appliances that you've brought from home.

Now we come to an optional feature that the year-around camping enthusiast will really appreciate. To take the chill out of chilly weather, we offer an outside vented propane furnace.

As you can plainly see by now, our camping automobile has a lot more on the inside than you can plainly see from the outside.







When you look down . . .

. . . things really look up. This special view shows the Adventurer V's fully equipped galley.

Notice that there's plenty of room for four people to dine in comfort. Without crowding. And still another can dine up front, using our portable snack table. Several tables give you several possibilities. (Like separating the kids.)

The Adventurer has special features that you won't always find even in high cost luxury motor homes.

An example is a unique non-plastic air pressurized water system. The reliable marine-type alclad tank delivers over 11 gallons of fresh water to your sink through copper tubing. No pumps required.

Safe and good tasting water is assured by the water purification system. Standard equipment.

And the city water inlet is also standard. Many campgrounds provide faucet outlets. So bring along a garden hose and hook up to refill and repressurize your tank in one easy operation. And if you plan to stay for awhile, stay "hooked up" for an unlimited supply.

Here's a special new feature that's now required by law in several areas (because of detergent pollution). Your waste water is collected in a holding tank large enough to drain your water tank.

Stored between your two front seats is a portable seat (with a built-in chemical toilet). Remove it, and you have a convenient aisle to connect cab with cabin.

You'll also find an abundance of carefully planned storage space. In addition to the 30 cu. ft. in the Adventurer top (19 cu. ft. in the "B" top), there is 25 cu. ft. in assorted shapes and sizes.

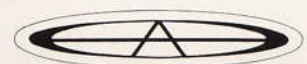
A full-length wardrobe is located just behind the driver. And it doesn't restrict his view through the rear-view mirror.

Above the sink is a handy notions cabinet with shelves and a wide mirror inside its door.

Then, there's storage under the sink. Above the wardrobe. Under the seat. And above and beside the bed. There's also a handy utensil drawer and a spacious spice cabinet.

All of this help you to keep things in their place.

Instead of in your place.







After a full day of adventure . . .

. . . there's plenty of room for everyone to enjoy the evening.

And, when bedtime comes, you'll be delighted to see how quickly your comfortable den can become a cozy bedroom.

It takes just 5 seconds to unfold your bed from its hiding place behind the seat.

The Adventurer bed was originally developed by two globetrotting campers. And, they tested for nearly 17 months, before making another.

Our bed has 3 advantages over ordinary camper beds. Count them.

First of all, it has a wide one-piece, breathable mattress that can remain "made-up" when folded away.

Second. The VW seat's springs remain functional. Which means that you have spring action below your hips.

And third. It is adjustable. You can raise or lower the head end to any comfortable position. If you've parked on uneven ground — compensate. If you forget your pillow or want to read in bed — adjust it. And, when the kids stretch out and play or sleep while traveling — you can raise the head of the bed for safety.

And, there's a private bedroom up front for the kids:

Options include a wide hammock for the cab. And, just in case you have a teenager, a clever insulated fiberglass windowbox will be available soon. It provides a foot of extra footroom, locks from the inside, is weatherproof, and stores (filled with bedding) in the Adventurer's outside luggage rack. ("A" top only.)

A small fry (using the filler cushion, a pad and special hammock can sleep across the front seat.

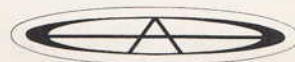
And, you can order divider curtains to separate the front bedroom from the back bedroom.

There's even room for a third child (on a sleeping pad) beneath the double bed.

The picture at the lower right shows the extra adult-length bed featured with the "B" top. The two upper pictures show the "A" top.

So, if you're an adventurer at heart you should own one! A car that's ready for fun.

See your local authorized Volkswagen dealer for complete information on all of our models.





**Adventure is not in the guidebook
and Beauty is not on the map.**

Seek and ye shall find.*

**The quality of every Adventurer is backed by our two-year warranty.
Sold only through authorized Volkswagen dealerships.**



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*From On The Loose by Terry and Renny Russell, Courtesy of The Sierra Club.

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