



Here it is...
THE CAR OF THE FUTURE
after years of extensive research
and development
we have finally come up with the
perfect all-around vehicle...
...the covered wagen!



Under the cover...

... you'll discover that we're on to a good thing. The Volkswagen Adventurer V. A sensible blend of desirable automotive features with the most luxurious features of well-planned compact motor homes. We consider our covered wagen to be the perfect versatile all-around vehicle. And for a lot of people, it will replace the traditional full-sized sedan. Just imagine — your next "first car" might be a covered wagen!

It is a car powered by Volkswagen's reliable rear-mounted, air-cooled engine with horsepower increased by 25% for 1972. It features excellent visibility, contoured bucket seats, a smooth 4-speed synchromesh transmission, positive steering, power-assisted disc brakes, radial-ply tires, and 4 wheel independent torsion suspension.

When you really think about it, most conventional vehicles are designed with special purposes in mind. Not ours. We have several purposes in mind... a versatile automobile that really makes sense.

Here is how we stack up against the other vehicles:

We are shorter in length... yet bigger inside... than the average sedan. And we can carry as many people and twice as much luggage. Being shorter, the Adventurer can be parked more easily, can be maneuvered in traffic almost like a sports car.

We have the ground clearance, short wheelbase, traction and general ruggedness of a jeep... yet can cruise smoothly at highway speeds with small car economy. And for all of these reasons, we have obvious advantages over the truck campers.

Inside you'll find that the Adventurer looks pretty much like other automobiles. Notice the plush, padded automotive components. They were designed with safety in mind and to match the original Volkswagen padded dash. We have also retained the original Volkswagen seating... both front and rear.

It's in the camping department where we really shine.

Hidden behind the rear seat is a really comfortable full-sized double bed. It has an adjustable one-piece, breathable mattress and can be left made up for convenience.



Besides providing plenty of extra storage space, the Adventurer top provides 6' of standing room, 2 large, screened, awning-style windows (they can be left open on rainy days), a wind-adjusted roof vent with built-in 12 V reversible fan and 2 extra interior lights.

There is room for four people to dine in comfort without crowding. And still another can dine up front using our portable snack table. Several tables give you several possibilities (like separating the kids.)

The Adventurer V has features that you usually expect to find only in high cost luxury motor homes.

Like pressurized water for instance. And a city water inlet. We even put in an Everpure water purification system to assure that your water supply is both safe and good-tasting.

This purified water is available at your tap without pumping. And there is hot water too. A special stainless steel container delivers gravity-fed hot running water at your sink.

To make cooking convenient we supply a built-in propane range. And supply the range with a propane tank big enough to last you for a six week vacation.

Stored between your two front seats is a portable seat with a built-in chemical toilet. An Adventure Camper exclusive.

You'll also find a full-length closet and an abundance of storage space for all of the things you need.

(Even for things you don't need.)

But we didn't stop here.

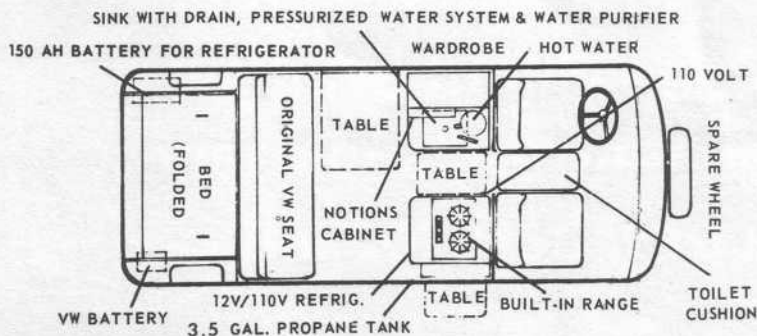
An electric refrigerator with cross-top freezer is standard equipment. To run the refrigerator properly, we provide a special extra heavy-duty air-cooled battery system designed by Trojan. There are six separate modules to provide 150 AH at

12 Volts. This system has several advantages over ordinary batteries: First of all it is about 20% lighter in weight. Since the individual cells are ventilated, internal heat is kept to a minimum in warmer weather. This means better performance and a longer battery life. The cell casings are transparent for easy visual water level checking, and . . . best of all . . . the cells are replaceable. You can bring along a spare. Trojan guarantees this system for 2 years.

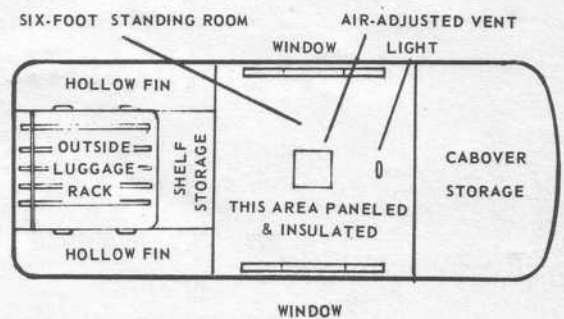
The Adventurer V is the most deluxe of our several models. Ask your local Volkswagen dealer for additional information.



FLOOR PLAN



ADVENTURER V TOP PLAN





A tale of adventure

We've all felt the call to Adventure. It takes many forms and can strike anyone — any time. Adventure is where you go. And how you get there.

Two people who answered this call are Ed Anderson and his wife Jereen. The scenic photographs in this brochure were taken by them on a recent tour of the Western United States.

Adventure Campers, Inc. and its entire product line are the result of an adventure of several years ago.

It started in 1963. Stimulated by a large curiosity and unwilling to be stopped by a small budget, Ed and Jereen set out for 17 months of carefree adventure. They visited 31 countries while wandering across four continents. Their custom VW camper was transported by boat no fewer than 34 times. Since they were completely self-contained, their VW was home as well as transportation.

Its concept developed in California. Its wood and fabric, foam and screws took shape in the carport of a motel in Coventry, England. The result was revolutionary. And, very comfortable.

This first Adventure Camper had lots of storage space, permanent standing room, a sink with drain, a gravity water system, a built-in butane stove, a toilet, and a really comfortable bed.

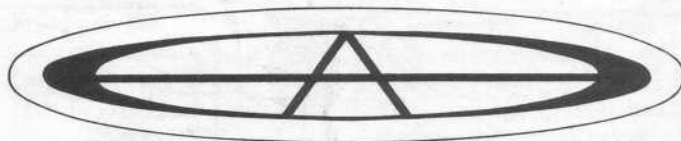
The Adventurer V of today enlarges upon their original concept of a compact motor home.

Once back in California, Ed formed a company geared to selling an improved version of his original compact motor home design. Thus began a new national trend in recreational vehicles.

Based on extensive experience, the Adventure Camper product line was geared to meet the special needs of camping and travel enthusiasts. Every day people looking for compact portable homes that are really both compact and portable come to Adventure. Adventurers looking toward Alaska, Latin America, Europe and all across the United States seek what the Andersons created — an economical and convenient way of living while traveling. And they find what they need.

Whether you need just a "Sleeper" for weekend adventures, or a complete portable house for extensive travel, you will find it in an Adventure Camper.

The quality of every Adventure Camper is backed by our five-year warranty.



ADVENTURE CAMPERS, INC.

SOUTHERN CALIFORNIA: 12751 FOOTHILL BOULEVARD • SYLMAR, CALIFORNIA 91342 • TELEPHONE (213) 361-1177
NORTHERN CALIFORNIA: 1320 MARSTEN ROAD • BURLINGAME, CALIFORNIA 94010 • TELEPHONE (415) 343-4829
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