

**Why your next employee
should be a Volkswagen.**



It works for less.

Like all Volkswagens, a VW delivery truck works on less oil. Less than 4 quarts. And between oil changes it rarely needs more.

You'll never have to buy anti-freeze. Or fill a radiator. Or repair a radiator. There's no radiator.

And, of course, you buy regular, lower-priced gas.

Altogether, including gas, oil, tires and maintenance, your Volkswagen delivery van should prove to be a very thrift-minded employee.

And if you're like many Volkswagen owners, you'll probably drive it for a long time.

So before you ever load it up, you know one thing a Volkswagen truck can deliver.

VW economy.

It isn't fussy about working conditions.

Neither heat nor cold will stay a VW truck from your delivery appointments.

Because the air-cooled engine uses no water, it can neither boil over nor freeze up.

Even when roads are slick you can count on a Volkswagen truck. The rear brake circuits are equipped with a brake pressure limiting valve, to help prevent your rear wheels from locking.

High ground clearance makes it easy to get over rocky or washboard roads.

And the added traction of our rear-mounted engine makes it easier to get through mud, sand, or snow.

But just getting through isn't enough for any Volkswagen. That's why our trucks have double-jointed rear axles. For better road holding and a smoother ride.

And a 4-wheel independent torsion bar suspension system. Which allows each wheel to take each bump separately.

So even though you cart things around, our VW truck doesn't ride like an old crate.

It's resourceful.

It'll hold a ton of stuff. Or 176 cubic feet. But it's only a few inches longer than our little bug.



So even though it's big enough for almost any job, it's also small enough to squeeze in where most trucks fear to tread. Like car-sized parking spaces, and double-parked, skinny streets. But size isn't all.

There's an aisle between the front seats so you don't have to climb out to get in the back.

The back door swings up, not out, so you can approach the rear from either side.

And the side door slides open, so you can't smack it into cars, trucks, buildings, or people, no matter how tight the fit. And it opens from inside or out.

It spends less time away from the job.

Every one of our trucks goes through the same rigorous inspection routine as every one of our little bugs.

So by the time you get it, it's as perfect as we know how to make it.

But when something goes wrong along the way, VW's service department will make sure it's not for long.

Because every dealership is equipped with two things: our electronic VW Diagnosis System, and our specially trained VW Diagnosticians.

Together they can find out almost everything about the condition of your truck quickly and accurately.

And spot little problems before they become big and expensive problems.

When you buy a new VW truck we'll start you off with 4 free Diagnoses. In addition to one free maintenance, and a 2-year or 24,000-mile warranty (see back page).

And it has experience.

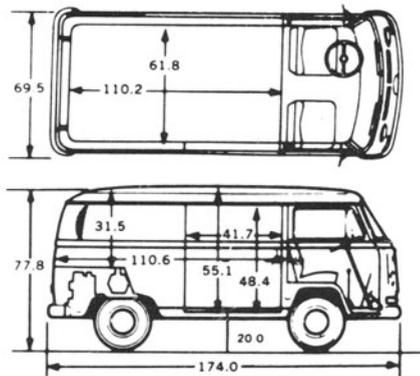
In about 120 countries. Delivering everything from our daily bread to the Saturday night dance band.

And in 21 years on the job. And getting better every year. (We've never been content to let our first model just ride along.)

So for all these reasons, you should hire a Volkswagen delivery van. You'll find it makes good business sense in every way but one.

It's not much of a tax deduction.





SPECIFICATIONS:

Engine & Transmission: 4 cylinder, 4-stroke (flat four) air-cooled, rear engine. Bore/stroke: 3.54/2.60 in. Capacity: 102.5 cu. in. (1,679 cc.). Compression ratio: 7.3:1. Oil cooler. Automatic choke. Automatic preheating of carburetor air intake. Exhaust emission control system and positive crankcase ventilation. Fully synchronized, floor-mounted, four-speed gearbox.

Performance: Fuel consumption: 18 mpg. according to DIN 70030 (consumption plus 10% with half the payload at a steady $\frac{3}{4}$ of top speed on level road). Maximum cruising speed: 78 mph.

Chassis: Unitized body construction. Independent 4-wheel torsion bar suspension, with additional front torsion stabilizer bar. Telescopic double-acting hydraulic shock absorbers. Ball joints on front axle, double-jointed rear axle controlled by diagonal and trailing arms. Steering: 2.8 turns of wheel from lock to lock. Turning circle: approx. 40.3 ft. Power assisted dual brake system with dashboard warning light. Lever-action handbrake with pistol grip. Self-adjusting disc brakes, front. Radial ply tires, 185-SR14. Track: front/rear. 54.6/56.6 in. Road clearance: 7.3 in. Fuel tank capacity: 16 gal.

Standard Equipment: Adjustable driver's seat and backrest. Ashtray. Back-up lights. Directional signals (wrap-

around in front). Safety steering wheel. Dome lights, cab and cargo area. Dual padded sunvisors. Electric 2-speed windshield wipers. Four-way emergency flashers. Fresh-air heater/defroster and ventilation system. Electric rear window defogger. Glovebox with door. Breakaway inside rear view mirror. Outside rear view mirrors, left and right. Leatherette headliner in cab. Leatherette upholstery. Non-repeat ignition/steering/starter lock. Padded dashboard. Roll-down windows in cab. Seat belts for all seats. Side safety reflectors. Sliding loading door on side. 12-volt battery with alternator. Windshield washer.

Colors: Chianti Red, Pastel White, Neptune Blue.

OUR 2-YEAR/24,000 MILE WARRANTY. If the owner maintains and services the vehicle in accordance with the Volkswagen maintenance schedule and if any part of a new Volkswagen becomes defective within 24 months or 24,000 miles after delivery, whichever comes first, any authorized United States or Canadian Volkswagen dealer, to which the customer delivers the car within set period will repair or replace the defective part free of charge for material and labor with a new or factory reconditioned part, provided, that the defect is not due to wear and tear, exposure, misuse, accident or due to improper repair of the car; nor does warranty cover normal maintenance service such as fuel system cleaning and wheel, brake or clutch adjustment, replacement of service items such as spark plugs, ignition points, V-belts, wiper blades or brake and clutch linings and the deterioration of upholstery, soft trim or appearance items.

All specifications subject to change without notice.