

**It's a station wagon
more or less.**



It's got more of what you need



Unlike most other station wagons, ours isn't long and low and sleek and beautiful.

It's short and boxy and generally homely.

It doesn't come with fake wood paneling or lots of shiny chrome.

It also doesn't come with a radiator, water pump, water hose or drive shaft. Because it does come with a rear-mounted, air-cooled engine.

And nearly twice as much space as the sleeker models.

It's also got a power-assisted dual brake system with

discs in front and drums in rear, four wheel independent suspension, an electric rear-window defogger, an ignition lock that also locks the steering wheel, and lots of other things that make Volkswagens Volkswagens.

And if you really want to get down to basics, there's the VW Kombi (not shown). It's the Wagon that we've cut down to the bare essentials. But even so, it still comes with some impressive trimmings.

Padded dash, sunvisors, side panels, 2-speed electric wipers and windshield washers, electric rear-window defogger, leatherette upholstery, breakaway rear-

and less of what you don't.



view mirror, 2 outside mirrors, back-up lights, seat belts and a steering/ignition lock.

The Kombi seats 5 to 9—depending on how you arrange the optional seating.

And there's enough room in the rear to haul 1,000 pounds of stuff.

Both the VW Station Wagon and the Kombi were built to be exactly what they are. Big, roomy boxes on wheels.

Neither is fancy.

But then, neither are the price tags.

It holds more people

Whether you're chauffeuring the brownie troop, the bowling team or your own growing family, everyone will be comfortable inside this Volkswagen.

It comes with 3 rows of seats (for 7 adults) as stand-

ard equipment. And if you want seating for 8 or 9, you can get it for a little extra.

The seats are spaced 12" apart. And there's a 1-foot-wide aisle down the side of the wagon. So no one has to step on or over anyone else.

There's also a compartment behind the rear seats that's big enough for a dozen pieces of luggage. So no one has to step on them either.



with less crowding.

Of course, roominess isn't the only reason people feel so comfortable in our Wagon. There's a ventilating and heating system with outlets that can be individually adjusted. Coat hooks to keep bulky outer garments out of the way. Soft leatherette upholstery and paneling that wipes clean with a damp cloth. And lots of big windows all around to give everyone a bright, cheerful view of the scenery.

Traveling in a VW Wagon is almost as good as traveling in your own home.

And best of all, no matter where you're going, you'll still feel like having a good time when you get there.



It goes more pla



One of the most surprising things about our Station Wagon is that it's the smallest as well as the biggest.

Not only can you put more into it than in two ordinary wagons, but you can also put it into parking spots two feet shorter than an ordinary station wagon.

The fact is, our Wagon is only about one foot longer than our Bug. So it can fit into almost all the same places the Bug fits. Which is almost anywhere.

And, because it's higher, it gives the driver a clearer view of the road, as well as a clearer view of parking spots.

But tight parking spots aren't the only places where a VW makes the best of it.

It was built to keep going when the going gets rough. The body is welded and unitized with the chassis. And because it's more than 7 inches above the road,

ces more easily.



it's also well above most rocks.

But whether or not the road is bumpy, you won't really care.

The Wagon has a 4-wheel independent torsion bar suspension system. Which means that the wheels take the bumps, not the passengers.

It's also got a 4-speed synchromesh transmission that helps to smooth out hills.

Snow, sand or dirt won't hold you back either because of the added traction you get with a rear-mounted engine.

And because the engine is air-cooled, you don't have to worry about boiling over in summer. Or freezing up in winter.

In fact, you won't have to worry at all. With everything our Wagon has going for it, you'll be in good shape on just about any road, any time of year.

It has less trouble ha

When the back seats are moved out of our Wagon, almost anything else can be moved in.

There's 176 cubic feet of space to fill up. And the best thing about all of it is that you can use all of it.

The floor is flat (no drive shaft hump). And the ceiling is high (1 foot higher than a conventional wagon).

There's a sliding side door that stays out of your way

when it slides open. And it slides open to 3½' by 4'.

Which makes it very easy to get things in when you're loading up.

And just as easy to get them out when you're unloading.

There's also a rear door that lifts up, giving you separate access to a 35.0 cu. ft. carpeted luggage



ndling more things.

compartment.

Should your load be taller than wide, there's an optional sunroof that gives you a 35.7" by 42.5" hole up top.

It lets you carry things like grandfather clocks, that ride best standing up.

But no matter how much we tell you about the amaz-

ing capacity of this wagon, you can't really imagine it until you try filling it up yourself.

You may not need all the space all the time.

But you'll be glad to know it's all there.



And it spends less time with

Even the finest machines have their little problems. But the big problem is when the little problems aren't spotted early enough.

And before you can say checkbook, they've become big and costly and time consuming.

To save you unnecessary expense and a waste of time, we developed a way to find little problems before they have the chance to grow into big ones.

It's called VW Diagnosis. And it's our own system of complete car check-ups that are custom-tailored to your car's individual needs.

Here's how VW Diagnosis works.

When you buy a new Volkswagen, you get a 24-month or 24,000-mile warranty* plus 4 free check-ups.



*see specifications page.

us and more time with you.

You just maintain your car according to the VW maintenance schedule. If any factory part is defective in material or workmanship, any U.S. or Canadian dealer will repair or replace it, within 24 months or 24,000 miles, whichever comes first. And he'll do it free of charge.

VW Diagnosis services are performed by specially trained diagnosticians using specially designed instruments.

These instruments are faster and more thorough than just about any mechanic alive.

For example, in a matter of minutes they can tell if the resistance in one of your spark plug connectors is too high.

Detected early, a faulty spark plug connector will cost you very little to replace.

Undetected, it can eventually foul up the spark plug, damage the piston, and other connecting parts,

and lead to a very expensive repair bill.

The important thing is that the best mechanic around could miss little irregularities like this.

But our special VW Diagnosis couldn't.

It was designed by Volkswagen for Volkswagen. It plays an important role in keeping your car running the way it's supposed to run. Perfectly.

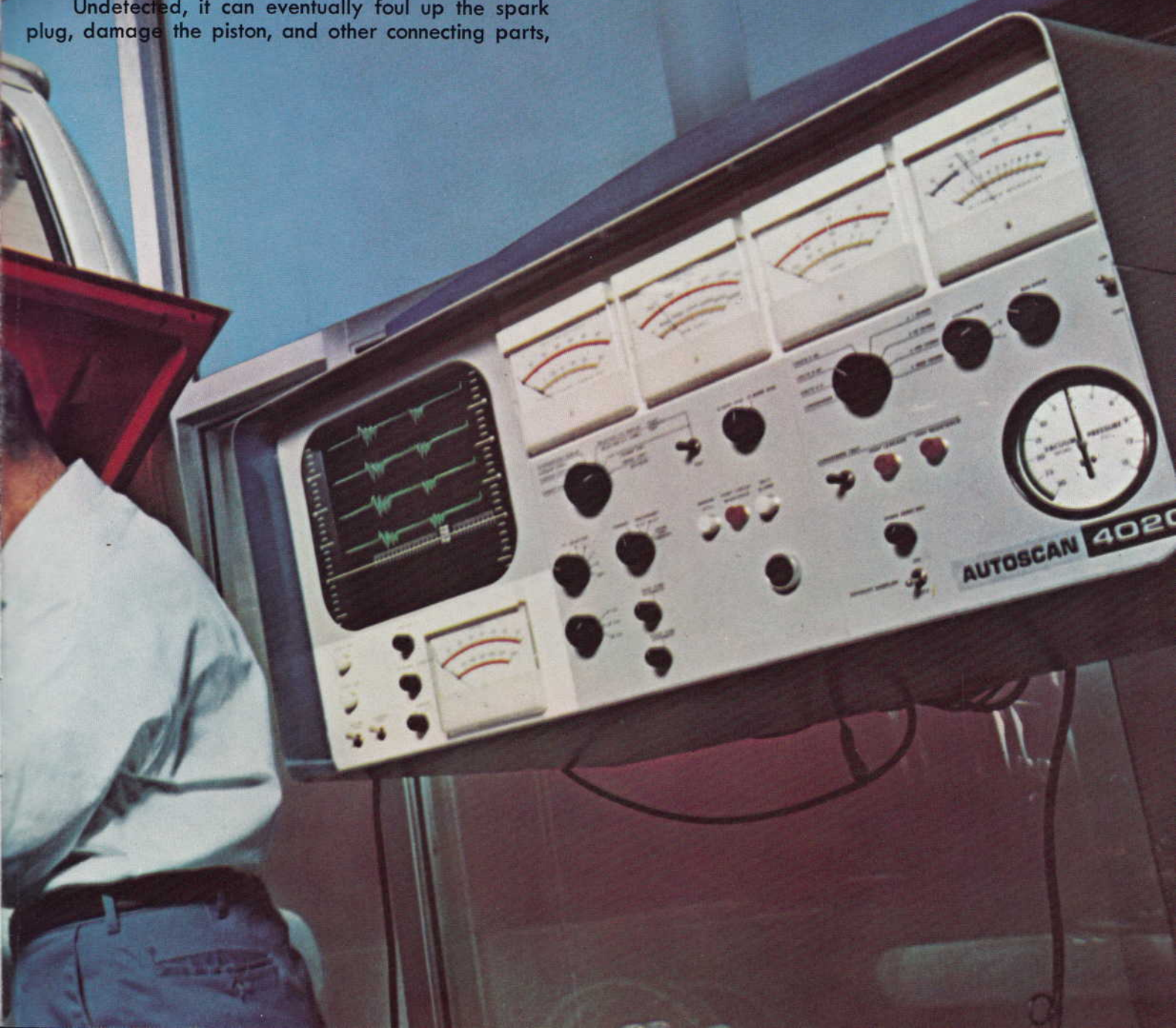
But it's not our entire service story. Just a big part.

The rest of it has to do with expert mechanics who've specialized in one subject. Volkswagen.

And with well stocked parts departments.

And with more than 1,100 VW dealerships located all over the United States.

So when you need help, it won't be too far away.



The VW It'll cost you less



One reason why VW Station Wagons cost less than their long, sleek counterparts is that they come with less. They don't need radiators, water pumps, water hoses, or drive shafts.

But even if you decide on one of our Wagons with a lot of extras, like a sunroof, extra seats, whitewalls and an AM-FM radio, the cost would still be less than most other wagons. Even when they're stripped down to the bare essentials.

And with a Volkswagen the savings don't stop when you drive out of the showroom.

A gallon of regular gas for about 23 miles. Most other wagons don't come close.

Station Wagon. and save you more.



And because our engine is air-cooled, you won't be paying for antifreeze or tow jobs every winter.

Ours takes pints of oil. Most of the others take quarts.

And like all Volkswagens, the Wagon doesn't change its looks from year to year.

It wasn't in style when we introduced it. And it's not now.

So you don't have to worry about getting a new one every couple of years. People won't know yours is old.

Of course, we do make changes. This year we've made a few on the engine alone. For example, we gave it dual intake ports for better fuel distribution. More horsepower, so the engine won't have to work as hard.

An aluminum oil cooler. All of which means you can now expect an even longer engine life than before.

But that's not all.

There is a power-assisted brake system with self-adjusting front discs, and rear drum brakes with a brake pressure limiting valve. So they're even safer than before.

There's a relay-controlled light switch that dims the headlights to parking lights when you turn off the ignition.

But with all our changes, the Wagon doesn't look any better. It just runs better.

You won't mind though. Because when you're ready to trade it in and find out how little it depreciated, it will probably look very beautiful.

And if you want a little more



you can get a lot more.

The VW Station Wagon has just about everything you need but the kitchen sink.

The VW Campmobile even has the sink.

Along with an icebox. A dining table. Work tables. Closets (including a full-length closet with a mirrored door). Bins and cabinets for groceries and utensils. And a 110-volt outlet that connects to an outside power source and can handle anything from can openers to TVs.

For sleeping, the back seat becomes a double bed. With a mattress. A bench seat becomes a child's bed. There's even a hammock for the littlest member of the family.

What's more, all of these are standard equipment.

There are lots of other homey, built-in touches, too. Like curtains on all windows. A 3-way ceiling lamp. Vinyl flooring. And insulated wood paneling.

Two side windows are louvered and screened. And there's a snap-on screen for the door in the rear.

But if you still need more room, there are a few optional extras that might interest you. Like a pop-up top and tent for extra headroom. And extra sleeping room.

The tent can be an extra bedroom, a screened-in living room or a playroom. It's got its own floor and is completely free standing. So you can drive away for



the day and leave it behind with anything you don't need.

And when you're not out camping, the tent, beds and tables fold neatly away in no time at all.

And then you've got a family car with all the same basic advantages as the VW Station Wagon.

Same roominess.

Same economical, air-cooled engine.

Same 4-wheel independent suspension system for the same smooth ride and easy handling.

And the same service at the same VW Dealerships.

And even with the sink and a lot of the other cabinets left in, you'll still have more room than the average station wagon.

Of course, when you're on vacation, with all the beaches and forests to choose from, you'll have all the room in the world.





Specifications:

ENGINE & TRANSMISSION: 4 cylinder, 4 stroke (flat four) air-cooled, rear engine. Bore/stroke: 3.36/2.72 in.; Capacity: 96.66 cu. in. (1,584 cc.). Compression ratio: 7.5:1; Output: 60 HP at 4400 rpm; Maximum torque: 81.7 lbs/ft.; Oil cooler. Automatic choke. Automatic preheating of carburetor air intake. Exhaust emission control system and positive crankcase ventilation. Fully synchronized, floor-mounted, four-speed gearbox.

CLUTCH: Type: single disc, dry.

TRANSMISSION: 4 forward speeds, 1 reverse; fully synchronized. Gear ratios: 1st 3.80:1, 2nd 2.06:1, 3rd 1.26:1, 4th 0.82:1. Reverse 3.61:1.

ELECTRICAL EQUIPMENT:

Battery: 12 volt, 45 amp. hours. Generator: 540 watts, early cut-in.

FINAL DRIVE: Power: transmitted through a spiral bevel gear and double-jointed rear axle shafts. Ratio: 5.375:1.

CHASSIS: Unitized body construction. Independent 4-wheel torsion bar suspension, with additional front torsion stabilizer bar. Telescopic double-acting hydraulic shock absorbers. Ball joints on front axle, double-jointed rear axle controlled by diagonal and trailing arms. Steering: 2.8 turns of wheel from lock to lock. Turning circle: approx. 40.3 ft. Power-assisted dual brake system with dashboard warning light. Lever-action handbrake with pistol grip. Self-adjusting disc brakes, front. Low-profile tubeless tires, 7.00 x 14, rims 5 1/2 x 14 and vented wheel discs. Track: front/rear, 54.6/56.6 in. Road clearance: 7.3 in. Fuel tank capacity: 16 gal.

PERFORMANCE: Fuel consumption: 22 mpg. according to DIN 70030 (consumption plus 10% with half the payload at a steady 3/4 of top speed on level road). Maximum cruising speed: 68 mph.

STANDARD EQUIPMENT: Adjustable driver's seat and backrest. Ashtrays. Back-up lights. Coat hooks. Directional signals (wrap-around in front). Dished safety steering wheel. Dome lights, cab and cargo area. Dual padded sunvisors. Right sunvisor with vanity mirror. (7/9-seater). Electric 2-speed windshield wipers. Four-way emergency flashers. Fresh-air heater/defroster and ventilation system. Electric rear window defogger. Glovebox with door. Breakaway day/night inside rearview mirror. Outside rearview mirrors, left and right. Leatherette headliner in cab. Leatherette upholstery. Non-repeat ignition/steering/starter lock. Padded dashboard. Roll-down windows in cab. Seat belts for all seats. Side safety reflectors. Sliding loading door on right side. Early cut-in 540-watt generator. Windshield washer.

EXTRAS AND ACCESSORIES:

Whitewall tires; radio and antenna; rear speaker; cigarette lighter; luggage rack; luggage rack ladder; sunroof (7-seater only).

THE CAMPMOBILE: Convertible sleeping facilities for 2 adults and 2 children. Also available with adjoining free-standing tent with flooring and window netting; pop-up top & luggage rack; and any of the optional Station Wagon accessories. For detailed information and specifications see Campmobile Catalog.

THE KOMBI: A station wagon that seats 5. This is our basic model. Optional seating for up to 9 available. Payload, 2,150. Ask your VW dealer for more information.

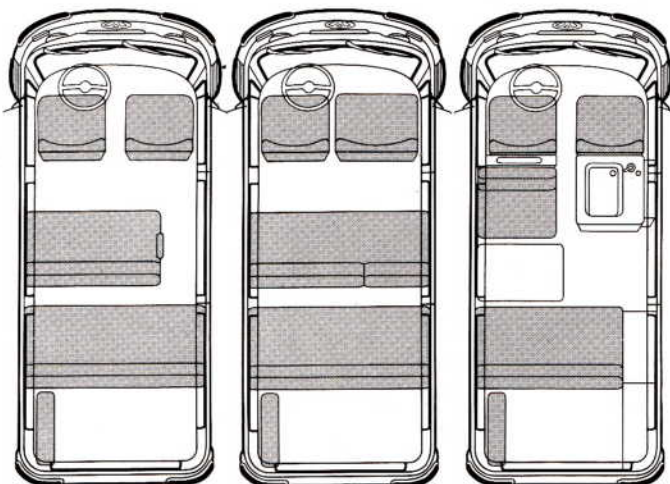
WEIGHT IN LBS (STATION WAGON, 7-SEATER): Unladen weight 2,888; Payload 1,940; Gross weight 4,828.

OVERALL DIMENSIONS (IN INCHES):

| | |
|----------------------------|--------------|
| Length | 174.0 |
| Width | 69.5 |
| Height | 77.0 |
| Ground clearance (unladen) | 7.3 |
| Side door clear width | 41.7 |
| Side door clear height | 48.2 |
| Rear door clear width | 48.4 |
| Rear door clear height | 28.7 |
| Luggage compartment | 35.0 cu. ft. |

OUR 2-YEAR/24,000 MILE WARRANTY. If the owner maintains and services the vehicle in accordance with the Volkswagen maintenance schedule and if any part of a new Volkswagen becomes defective within 24 months or 24,000 miles after delivery, whichever comes first, any authorized United States or Canadian Volkswagen dealer, to which the customer delivers the car, will repair or replace the defective part free of charge for material and labor with a new or factory reconditioned part, provided, that the defective part has not become so due to wear and tear, exposure, misuse, accident or by the installation of non-genuine Volkswagen parts, or by the repair of the car by someone other than an authorized Volkswagen dealer; nor does warranty cover normal maintenance service such as fuel system cleaning and wheel, brake or clutch adjustment, replacement of service items such as spark plugs, ignition points, V-belts, wiper blades or brake and clutch linings and the deterioration of upholstery, soft trim or appearance items.

CHOOSE THE SEATING AND SLEEPING ARRANGEMENTS YOU WANT:



STATION WAGON

Regular seating: 7 passengers. Split front seat and shorter center bench allows inside access to all seats. Optional seating: 9 passengers.

KOMBI

Regular seating: 5 passengers. Optional up to 9-seat setups available.

CAMPMOBILE

Seats 5, sleeps 5 with optional pop-up top.

1971 STATION WAGON COLORS



Pastel White
Chianti Red



Pastel White
Sierra Yellow



Pastel White
Kansas Beige



Pastel White
Elm Green



Pastel White
Niagara Blue