

**We make the VW Microbus
for all sorts of people.**

For people who drive it.

Fathers with outsize families, for example. Or people who earn their living by ferrying other people round the countryside. Because the Microbus is more than just the ideal car for that holiday trip. For people who spend their lives behind the wheel it makes the ideal workaday surroundings — with room and to spare.

The cab is really spacious. To give you all the freedom of movement you need.

The instrument panel is clearly laid out. To give you at-a-glance instrument readability.

The curved full-width windscreen is taken high up into the roof. To help you see more.

The driver's seat can be adjusted to nine different positions. Even while you're driving along.

The seats themselves have low profile spring core cushions. Not too soft and not too hard. To give your body just the right amount of support.

As you can see, passenger car comfort is the motto of the Microbus. But there's more to come. And not only for people who drive it.



For people who are driven in it.

That's a comfortable majority. And comfortable is just how they feel. Thanks to the seats. The deep upholstered passenger seats.

There's plenty of room for them to stretch their legs. No matter how long they are.

The sun and the sky are theirs. Because the Microbus has a sun roof. And when it rains, the bright and friendly plastic headlining helps dispel the general gloom.

Wherever they look there are large windows. In front. Behind. And on both sides.

If the windows are closed, the fresh air ventilation system provides a continuous supply of fresh air to the passenger compartment. Without so much as a murmur. And it's adjustable. To make sure it's never too little or too much of a good thing.

And if things get chilly, there's an efficient heating system. But this is just one chapter of the comfort story in the Microbus. We'll be telling you more later on.



And for people who never drive it.

Because we didn't only design the Microbus for the people who drive in it. We designed it for the people who own it, as well.

For airlines, hotels and other concerns which provide a service. And which have to count their pennies. The VW Microbus is inexpensive to buy. It's cheap to run at one end of the scale. And outstanding value for money at the other. And, of

course, its durability is legendary.

For example, the VW Microbus L has radial ply tyres. As a standard fitting. They're not only safer. They last longer, too. And if eventually something does go west, you simply go to your nearest VW service outlet. Where you'll find genuine VW spares — at genuine VW prices.



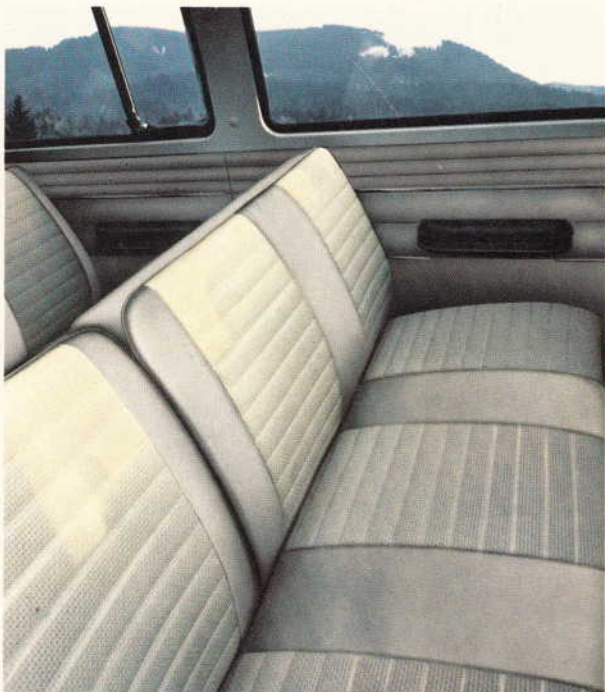
**But for everyone and for every occasion,
it's a luxurious saloon.
With room and to spare for eight people.**



And with room and to spare for their luggage, too. The VW Microbus can hump over 1,885 lbs. without batting an eyelid.



The Microbus has a sliding door as a standard fitting. Can't bang to of its own accord. Makes getting in and out easier.



The seats are more than just large and comfortable. They've got shoulder high backrests as well.



Up front, the Microbus has individual seats. Easy access to the passenger compartment.

People whose business involves being driven.



From the airplane to the air terminal buildings.



From the hotel to the airport, docks or station.



From head office to the factory.



From the office to the building site and back.

People whose private lives involve driving.



For taking the gang to school. And collecting them again.



For getting away from it all at weekends.



For driving to festive occasions. For getting to the church on time.



For going on holiday. With loads of family and loads of clobber.

There's the VW Microbus L. And the VW Microbus.

The VW Microbus costs a little less.
With a little less chrome and equipment.
And no sunroof.



Here's the luxury equipment that comes with the VW Microbus L.



There's a large steel sliding roof for sun worshippers. Easy to open and close — and an absolutely tight fit.



The doors have attractive plastic trim, comfortable armrests and safety locks.



Deep upholstery. Posture-styling. Armchair comfort. Just lean back and relax.



The luggage compartment doesn't just take all your luggage, it takes care of it, too. Because it's fitted with wall-to-wall carpeting.

And there's the VW Campmobile.



Which is always just what you want it to be at any given moment. Living room. Dining room. Bedroom. Playroom.

For four people. Who like to holiday in places where other people don't and aren't.

With this holiday villa on wheels you can see better sights than camping sites.

All this means that you don't have to do anything you don't want to do. Such as lug mountains of cases into hotels. Because everything's just where you want it. In your VW Campmobile. And you don't have to be on time for meals. You can eat when you feel inclined. With your own kitchen and your favourite cuisine.

And when you get the urge to move on, just start the engine, release the brake and away you go.

Lots of countries impose speed limits on caravans towed behind cars. But you should worry.

Just put your foot down and shoot past them.

The best way to find out just how much fun holidays in a VW Campmobile can be is to try it out for yourself. No matter what time of year it is.

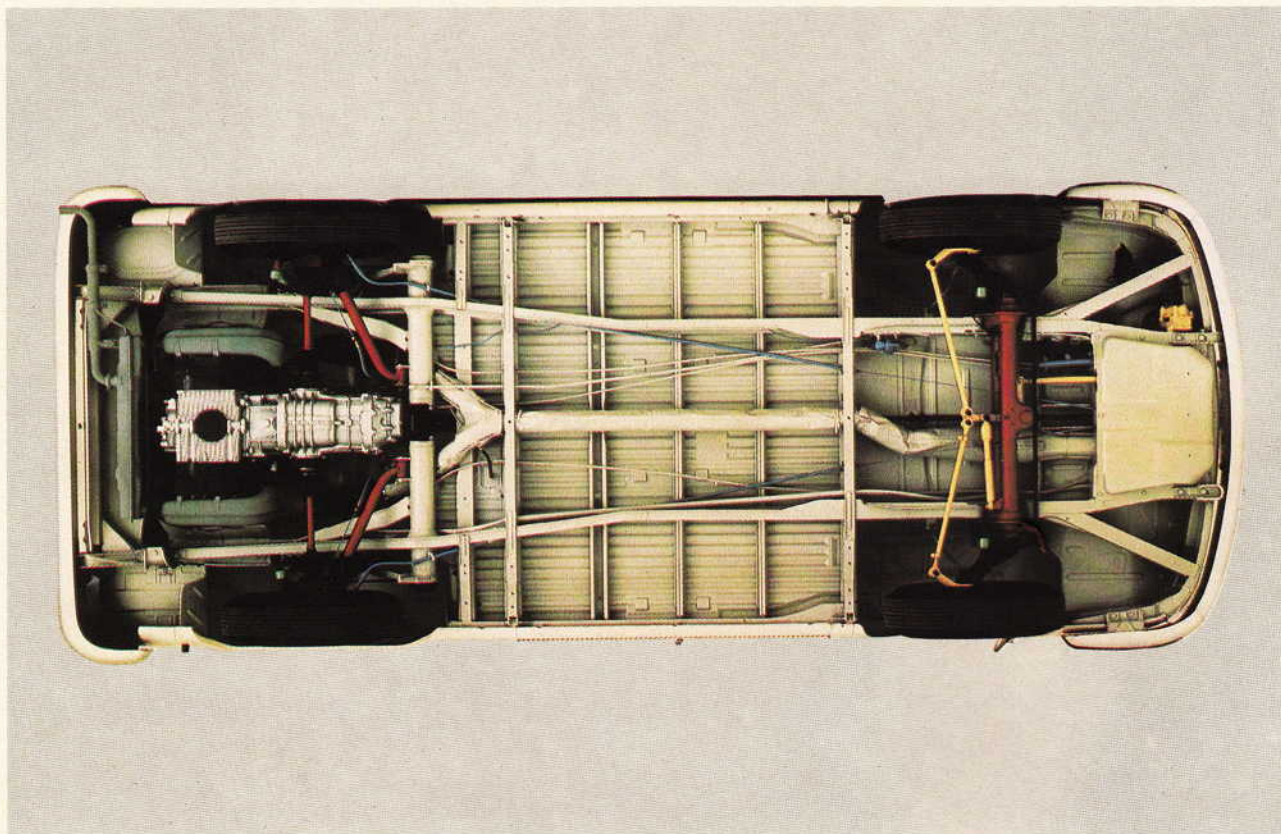


An aerial, high-angle photograph of two Volkswagen Beetles racing on a curved asphalt track. The car in the foreground is silver, and the one behind it is dark. Both cars are angled towards the left, following the curve of the track. The track has yellow dashed lines and a solid yellow line. The background shows a grassy area and a concrete curb. The text "All VWs." is printed in the upper left, and "All with the same outstanding driving characteristics." is printed in the lower right.

All VWs.

**All with the same outstanding
driving characteristics.**

And all with the same outstanding technical concept.



Roadworthiness starts with the chassis. And here the VW Microbus can boast of several items which several cars haven't got at all. And of several other items which other vehicles of this type haven't got at all.

The individual wheel suspension, for example. Which results in better roadholding.

The so-called axle load ratio is virtually constant in the VW Microbus, too. Basically, this means that the weight is split up between the two axles in more or less the same proportions under all conditions — no matter whether you're running empty or fully laden. Which in its turn means that the driving characteristics remain constant as well.

Result? Optimum roadability in all situations. Even if you take a corner too fast.

It has torsion bar sprung wheels. For really good suspension even on bad roads.

It has a stabilizer. To keep it on an even keel when cornering.

It has a semi-trailing arm rear axle with double-joint drive shafts, one of the most expensive pieces of axle design in the world. Normally only found in sports cars. And certainly not found in any other bus of this type. It makes for outstanding roadholding. And safer and livelier driving. Toe-in and camber practically never vary. No matter how fast you drive or how bad the roads are.

The L version of the VW Microbus even has radial ply tyres as a standard fitting. Even safer. Reduced wear. Reduced costs.

And it has a steering damper which absorbs jolts on the front wheels. You don't have to fight the steering wheel. It's on your side.

The safety chassis of the VW Microbus is safe by name and safe by nature. Isn't that a comforting thought?

And the same world-famous service network.



A car is only as good as its service — which is why we've improved ours. Every VW Service outlet (and there are 9029 of 'em the world over) is now in a position to give your VW Commercial a check up of almost medical efficiency. This is how it works.

Your VW Commercial comes on a stand which is fitted out with the very latest in the way of technical gadgetry. There, over 50 different functions are checked by a test mechanic. A number of dials, gauges and diagrams show just what sort of shape your VW Commercial's in.

On the basis of this information he produces a condition report. This shows you just what repairs you'd better have done soon before things start getting expensive — or even dangerous. No work is done which isn't necessary. And that's all you pay for.

What does this diagnosis cost? A lot less than it saves you.

And if you buy a new VW Commercial, you get 5 diagnoses free.

Which is the equivalent of 24,000 miles or once round the world without a care in it.

Paintwork and upholstery.

VW Microbus L.
Paintwork.



Chianti red

03 06 40 or 03 06 52



Niagara blue

05 06 40 or 05 06 52



Elm green

09 06 53 or 09 06 52



Pastel white

06 06 40 or 06 06 47



Sierra yellow

04 06 40 or 04 06 52

VW Microbus.
Paintwork.



Chianti red

03 03 40 or 03 03 52



Niagara blue

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Pastel white

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Sierra yellow

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Upholstery and trim.



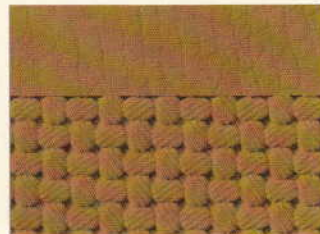
— 40 black



— 47 gala red



— 52 alabaster



— 53 cork

Upholstery and trim.



— 40 black



— 47 gala red



— 52 alabaster

Standard roof colour.
VW Microbus L.



— 06 — Pastel white

The last two figures of the code indicate the colour and design of the upholstery and trim.
The middle pair of figures designate the roof colour.

Technical Data and Equipment.

Engine: 1.6 litre, 4 cylinder, horizontally opposed rear-mounted. Output 60 bhp (SAE) at 4400 rpm. Air cooling, low maximum revs and special engine oil cooler mean hours of top speed cruising without engine strain. Automatic choke: flick-of-the-switch starting no matter how cold the weather, immediate full power. Electrical system: 12 volt with heavy duty (540 W) early cut-in generator — low current drop, high output.

Transmission: Via clutch, fully synchronised four-speed gearbox and differential to the rear wheels. All systems concentrated to form a single unit with the engine at the rear axle — little loss of power and no propeller shaft. Gear shifting via central floor-mounted lever.

Chassis: Independent wheel suspension and torsion bar springing on both front and rear axles. Hydraulic shock absorbers, stabilizer on the front axle, semi-trailing arm rear axle with double-joint drive shafts, three-point rear wheel mounting configuration; unusually well-balanced suspension. Positive steering with hydraulic steering damper. All adding up to passenger car suspension and ride, neutral steering and outstanding roadholding. Dual circuit brake system with disc brakes up front and drum brakes at the back with brake pressure limiting valve — high degree of safety. Tyres: 7.00-14 6 PR (L models: radial ply 185-R 14).

Performance: Maximum speed in mph 68
Consumption (regular fuel) * in miles per imp. gallon 26.3
Optimum hill climbing ability on good roads, fully laden and in first gear 1:3.7

Weights and Dimensions: Wheel base, ins.: 94.5. Track front/rear, ins.: 54.6/56.6.
Maximum external length/width/height, ins.: 174.0/69.5/76.4 (L model 175.0/71.5/76.4).
Average length/width/height of passenger compartment, including luggage area, ins.: 110.2/59.5/55.1. Capacity approx. 177.0 cu. ft.
Average length/width/height of luggage area, ins.: 27.6/57.1/31.5. Capacity approx. 35.0 cu. ft.
Unladen weight (without driver) and permissible total weight, lbs.: 2889 (L model 3031) and 4806 (L model 4916).
Permissible axle load front/rear, lbs.: 2227/2579 (L model 2227/690).
Permissible trailed load for braked trailers of all types: 1467 lbs.

Special Equipment and Features:

Exterior: Two rear view mirrors. Steps below cab doors. Safety door handles. Two vent wings for passenger compartment. Chromed hubcaps.
Additional in L models: steel sliding roof. Wrap-around trim moulding. Heating air intake grill trim. Vent wings in cab doors also. Window frames and vent wing frames polished and anodized. Rubber strips on bumpers with polished surrounds. Chromed VW sign. Pastel white roof and upper body in conjunction with all paintwork colours except white.

Cab: Plastic lined throughout. Floor lined with insulating rubber matting. Wheel housings damped with rubber. Further insulation and damping in cab. Driver's seat adjustable to nine positions even when vehicle is in motion. Backrest adjustable over full range. Passenger

seat adjustable to two positions. Leatherette seat covers. Safety door locks. Coat hooks. Padded armrests. Door pull-to mouldings. Safety inside mirror. Ashtray. Grab handle for front seat passenger. Heating and ventilation systems adjustable over wide range. Ventilation air flow adjustable in all directions. Particularly effective windscreen defrosting. Glove compartment with flap. Two padded swivelling sun vizors with vanity mirror on the passenger side. Screw-type mountings for safety belts. Windscreen washer. Headlight flasher. Courtesy light. Hazard warning light system. Two-speed windscreen wipers. Non-reflecting instrument panel padding. Fuel gauge (complete with clock in L models). Access to passenger compartment.

Passenger compartment: Plastic lined throughout including window pillars and luggage area. Safety padding on rear wall of cab. Upper half of trim in cloud white. Entire floor damped with rubber matting. Passenger compartment carefully insulated as in cab. Two comfortable plastic covered bench seats. Three safety armrests. Five flexible assist straps. Three coat hooks. Two ashtrays. Courtesy light. Hot air outlets in front of front bench seat and below the rear bench seat. Two individually adjustable swivelling, adjustable-flow fresh air vents. Screw-type mountings for safety belts. Roof-high luggage compartment, accessible from inside and out.
Additional in L model: Chromed window protection bars and haircord carpeting in luggage compartment. Side trim mouldings. Two additional coat hooks and one assist strap.

Extras at extra charge: Steel sliding roof (standard in L model). Second sliding door. White wall tyres (not for L model). Tubeless heavy-duty tyres (not for L model). Heavy-duty radial ply tyres. Twin back-up lights. Two-seater bench seat (to replace single passenger seat) in connection with backrest level cab partition. Head restraints for driver and front seat passenger. Day/night rear view mirror. Additional instrument panel padding. Vent wings in cab doors (standard in L model). Third vent wing in passenger compartment. Laminated windscreen. Electrically heated rear window. Two electric blowers for fresh air ventilation system. Thermostatically controlled auxiliary and stationary heater. Complete radio set. Brake servo.

* With half permissible payload at steady $\frac{3}{4}$ of maximum speed plus 10 %.

**Why not drop by and go for a test drive. Or give us a call and we'll
come and pick you up.**