



Coolwagen.



All summer long. With VW air conditioning.

In today's world, you've got air conditioning wherever you go. And that ought to include your VW. Because you do a lot of going in your VW.

We've got air conditioning that's made especially for Volkswagens. In fact, since we sell three different types of Volkswagens, we also sell three different types of air conditioners.

One for the Sedan

One for the Station Wagon

One for the Fastback and Squareback.

Each model VW has its own size, shape and cooling requirements. So each model should have its own air conditioner.

It's more efficient that way.

As an authorized VW dealer, we've got the right air conditioners for your VW. So let us turn your Volkswagen into a Coolwagen.

Is there any other way to travel?

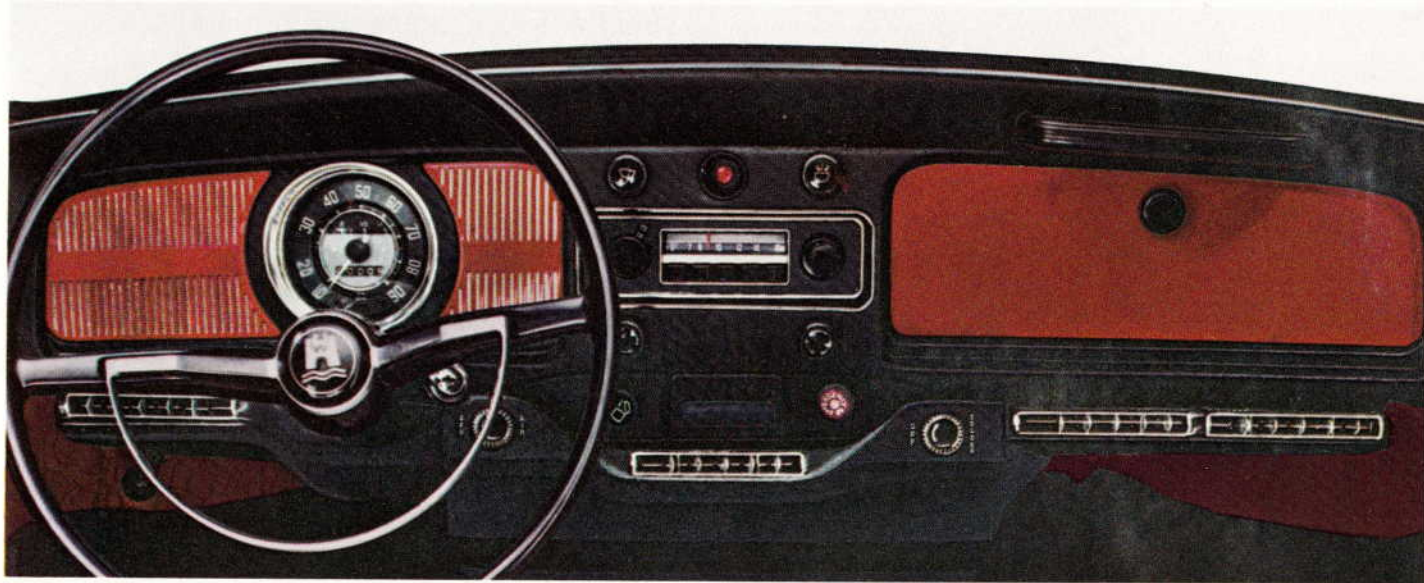
Here's the air conditioner for your Sedan.

Made to order for both the Bug and the Karmann Ghia. Its black grain finish harmonizes with your dash padding. So it looks like original equipment.

A quiet, 3-speed blower delivers cool, dehumidified air through 4 slim, rectangular louvers. You can direct the air up, down or sideways.

Like your car, the unit is small, trim and efficient. Plenty of cooling power, with minimum horsepower draw.

Doesn't take up any leg room or luggage room, either. All you lose is heat.



Here's the air conditioner for your Station Wagon.

The Station Wagon is a lot of VW. So we've got a lot of air conditioner for it.

This unit circulates cool, dehumidified air from front to back. Through round louvers at both ends of the dash. Through an extra opening under the radio. And through channels in the armrests of the Station Wagon's doors to two more louvers in the rear.

The system has power. Enough to keep you and 8 passengers cool and relaxed. No matter how hot it gets outside.

Now, that's pretty cool, isn't it?



Here's the air conditioner for your Squareback or Fastback.

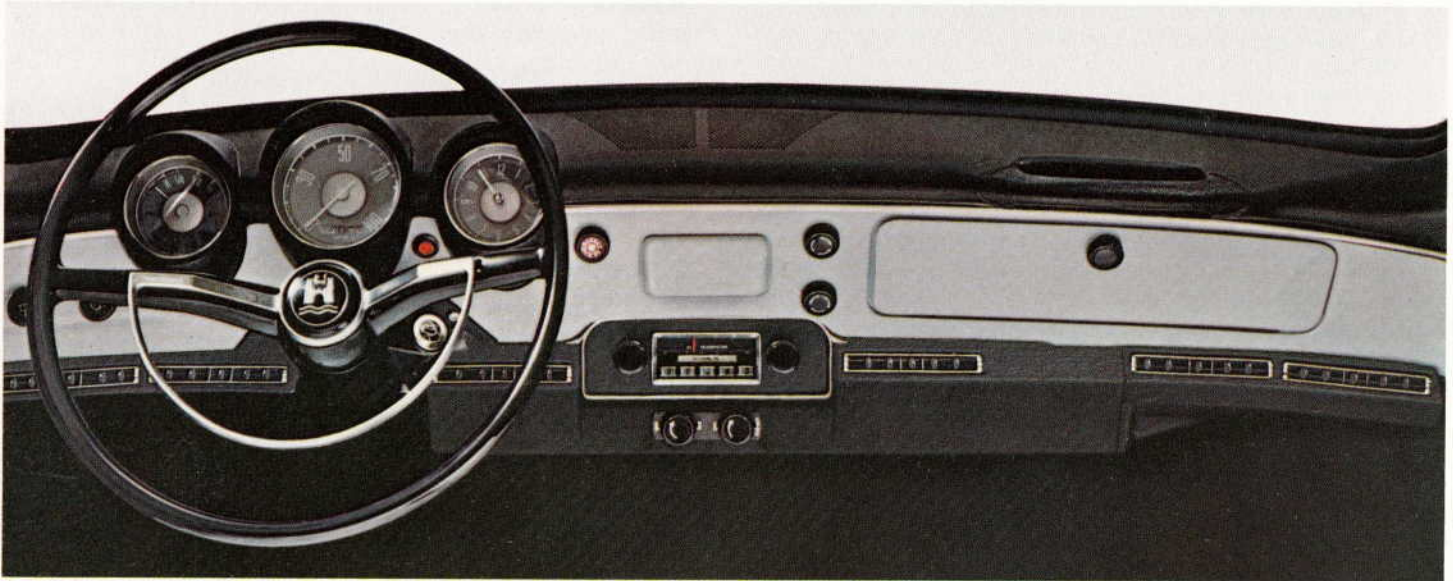
You'd expect something stylish for these VWs. And we have it. The unit stretches the entire length of the dash. It has a custom, built-in look. And the widely-spaced louvers do a first rate job of keeping you and your passengers comfortable.

There are six louvers in all. So you can direct cool, dehumidified air to every part of your VW's interior.

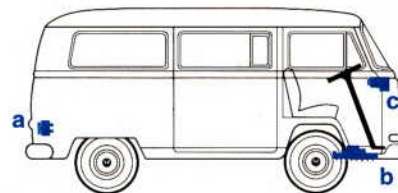
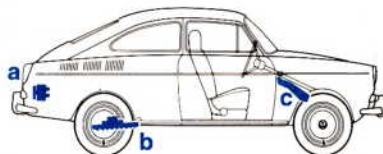
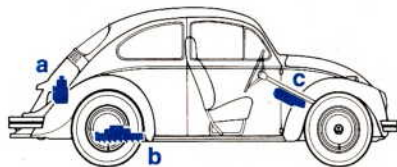
Something else. This air conditioner snugs right up to the dash. Doesn't take away any leg room or luggage room.

And it gives a lot without asking for much. Delivers maximum cooling for minimum horsepower.

It's nice to get a lot for a little.



Here's why your VW air conditioner is so efficient.



All three units are designed and built to VW's engineering standards. And each one is what the engineers call a "balanced system." In plain language, that means an air conditioner that puts out the right amount of cool air for your VW. Whether you're cruising down the highway, or idling in the 5:15 traffic jam.

What's more, our air conditioners are designed to make very modest demands on your engine and battery.

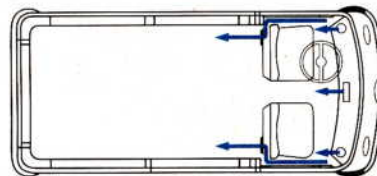
The air conditioning systems have 3 basic components: a compressor, a condenser, and an evaporator.

The compressor (**a**) is the heart of the system. It is driven by its own special "V" belt for trouble-free service. It features a unique electro-magnetic clutch with a pressure switch that keeps power requirements to a minimum.

The condensing system (**b**) provides a blower fan in the Sedan (and two in the Fastback, Squareback

and Station Wagon) to dissipate the heat even when your VW is standing still. A strong, louvered steel guard protects the system from damage.

The evaporator (**c**) is mounted at the dash. Two knobs give you easy, accurate control. With one knob you turn the unit on and select one of the three blower speeds. With the other, you select the temperature you want. That temperature remains constant, automatically.



This overhead view of the Station Wagon shows how its air conditioning makes effective use of the ventilating system. Special ducts in the Station Wagon's doors channel fresh, cooled air to the rear.