

The car that comes in a box.

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The big difference between a Volkswagen Station Wagon and other station wagons is the box ours comes in.

Other wagons are basically sedans. With extra carrying space tagged onto the back end.

Ours is basically a big carrying space. With a VW added in. (Not the whole thing, of course. Just our air-cooled engine, a solid steel bottom, 4-wheel independent suspension. And some of the other things that make our cars such good little cars.)

True, a sedan-like wagon is sleeker looking than a box. And

inside, our box does have a way of looking frighteningly empty —when it's empty.

Inside, however, most of those sleek jobs can carry only about half what our box can carry. So they start looking uncomfortably full while ours is still about half empty.

Once you understand these basics, you begin to see the Volkswagen Station Wagon for what it really is. Not the wagon that looks best. But the one that gets full last.

That's the beauty of it.

It's the box that makes it the car it is.





A car you can feel at home in.

The Volkswagen Station Wagon comes with 3 rows of seats and a front-to-back aisle as standard equipment.

Up front, you'll find big, comfortable seats. In back, nice, roomy benches.

The benches, by the way, can be easily rearranged.

So if you have occasion to turn your Wagon into a nursery, you can.

Just remove 8 bolts. Take out the center seat. Put in a playpen. And turn Junior loose.



Or serve him dinner.

Anything that's spilled or dropped can be washed away with soap and water.

Because the upholstery and the side paneling are leatherette. And the floor mat is rubber.

You don't have to worry about spilling anything on things like tennis rackets or suitcases either.

They can be tucked safely away in a 35.3 cu. ft. baggage compartment in back of the seats.

That way the people get the seats all to themselves.

But everyone needn't just sit there on their seats. There's plenty of room for legs to cross, elbows to bend, papers to be read.

There are also hooks for coats to be hung. A ventilating system and a heating system with outlets that can be individually adjusted.

So that when you get wherever you're going and step out of the car, you'll feel like you just left home.







You can take the whole gang for an outing in the Volkswagen Station Wagon.

And still have plenty of room for picnic baskets, baseball bats and your friendly dog.

But you don't have to be taking a pleasure trip to take advantage of our Wagon.

When it's your turn to do the chauffeuring, our Wagon can save you lots of trouble. By saving you lots of trips.

Say it's your turn to provide transportation for junior's basketball team, its manager and all its equipment. Including basketballs.

You could get them all comfortably into two conventional wagons.

Or into one Volkswagen Station Wagon.

Now, in the event you

A car with guest room.

can't be satisfied by a car with that much room, there are two things you can do:

- 1) Get a Wagon with extra seating* (9 seats in all).
- 2) Get a Wagon with a sliding roof* and settle for open space.

*optional at extra cost.

A car with room enough to handle things no other car can handle.



The Volkswagen Station Wagon is second to none when it comes to moving people. That's with all its seats in.

With its back seats out, the Wagon is second to none when it comes to moving. Period.

A VW Wagon has 176 cu. ft. of carrying space. (You'd have to put 2 conventional wagons together to get more space than that.)

But 2 conventional wagons together still can't handle some of the odd-shaped things a VW can handle. Because they don't have a flat floor, a high ceiling and a big side door that slides out of the way.

Besides, what you can carry in a VW doesn't necessarily have

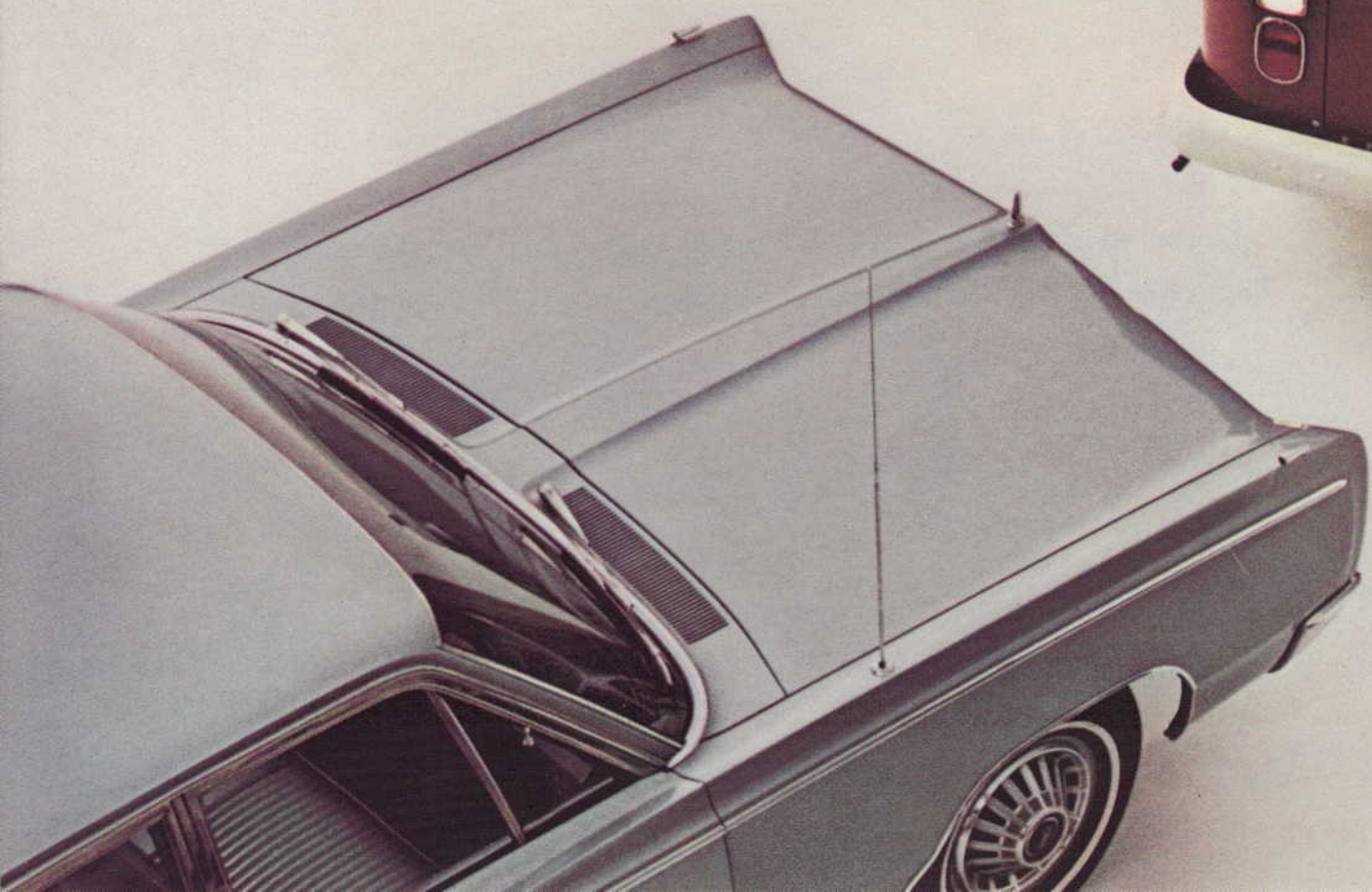
to be inside a VW. You can always open the sunroof and have a 41" x 45" hole on top that will let you keep on loading up.

With the roof open, things that ride best standing up (like a grandfather clock or a tall sapling from the nursery) can ride standing up.

Of course, driving around in a car this huge does have its problems. Like when you come across a big bargain somewhere and find you have no excuse to pass it up.

Simply because you have such a perfect way to get it home.







A car you can handle where there's not enough room for other cars.

When a parking space is 3 feet too short for the longest conventional wagon, it's just about perfect for a Volkswagen Station Wagon.

Because although the Wagon is the biggest inside, it's the shortest outside.

In fact, our Wagon needs only 1 1/4' more parking space than our bug. Not that you have to go around measuring parking spaces with a ruler.

From where you sit in a Wagon (way up front, and a head or so higher up) you get a perfectly clear close-up view of your front end and of other cars' back ends.

But tight parking spaces aren't the only places a VW makes

the best of it.

Rough dirt roads won't hold you back, either. The Wagon's steel bottom clears bottom by 7.3". And our independent 4-wheel torsion bar suspension has a way of flattening out bumps.

When the footing is loose, you'll find that a VW gets extra traction. The weight of the engine mounted over the rear wheels accounts for that.

So when you have to take a Wagon out on a snowy day, or out onto a sandy beach, you can expect to get around without much trouble.

In fact, you stand a good chance of having the road all to yourself.



A car that doesn't cost a lot.

You can get a Volkswagen Station Wagon with a sliding steel sunroof, extra seats, electric clock, whitewalls, AM-FM radio, and a good many other useful options.

Of course, a well decked out Wagon is going to cost more than most other Volkswagens. But not more than most other station wagons—even when they're stripped down to bare essentials.

This might give you the idea that we've come up with some ingenious way to give you a lot for a little. But actually, that's not so.

It's what we don't give you that keeps the cost down.

We don't give you a radiator, a water pump, or water hoses.

Instead, you get an air-cooled engine that doesn't need water or anti-freeze.

(The engine also doesn't need 6 or 8 spark plugs. Just 4. And it takes only 5 pints of oil. Not quarts.)

We don't give you a drive shaft or a drive shaft hump down the middle of the car. (With the engine in the rear you don't need them.)

And as far as those normally inevitable extras like power steering, power brakes, extra power to run the extras are concerned—well, you sure don't need things like that on a VW.

But look at it this way. What you don't get, you don't pay for.



To get by for less doesn't mean you have to get by with a stripped-down car.

The Volkswagen Station Wagon comes with some pretty impressive trimmings as standard equipment.

Padded dash and sunvisors; padded armrests and side panels; 2-speed electric wipers and windshield washers; electric rear-window defogger; leatherette upholstery; breakaway inside rear-view mirror, two big outside mirrors, back-up lights; seat belts all around; and a safety steering/ignition lock.

Getting down to essentials, every Wagon is the same regardless.

It can cruise all day at 65 mph. And make a gallon of regular last as only a VW can. Ditto for a set of tires.

It has a 4-speed synchromesh transmission that's geared to smooth out hills and take the jar out of stop-and-go traffic.

A 4-wheel independent suspension system (the best type you can get at any price) which lets each wheel be on its own to handle bumps without making the other wheels bump along.

And getting reliable service anywhere in the world is certainly no problem. There are over 1000 Authorized VW Service Centers in the United States alone.

So except for the fact that one Wagon may not cost as little as another to start with, in the long run one's as good a deal as the other.

A car that costs even less.

The Volkswagen Station Wagon

The Wagon is finished with 3 coats of paint to protect the body against rust and corrosion for years.

New electric defogger defogs rear window.

Vent window.

48.4" x 28.7" door lifts up, gives separate access to 35.3 cu. ft. carpeted luggage compartment.

Separate engine compartment door lets you get to the engine without having to unload luggage.

264 lb. engine is mounted above rear wheels to provide extra traction in snow, sand and slush, and eliminate need for a drive shaft.

3½' x 4' side door slides close to body. Doesn't open into anyone's way, or into a car parked beside you.

Nearly 16,000 spot welds join the Wagon's body into one unitized piece of steel (even the sunroof and the bottom are steel) strong enough to carry over a ton.

and the big roomy box it comes in.

It takes only a few seconds to open the steel sunroof.
Closed, it seals out rain and drafts.

Deep Dish
steering wheel.

New, larger warm air outlets
to defrost and defog the
windshield. For a simply beautiful
view in simply awful weather.

Ignition lock also locks steering wheel.

Hydraulic steering damper soaks up road shocks,
makes steering smooth.

To remove seats,
simply remove 8 bolts each.

Aisle between the front seats permits
inside access to the rear of Wagon.

Sealed bottom shuts out corrosive elements.
All metal parts, in fact, have a protective coating.

Steps for driver and
front seat passenger
are incorporated into bumper.



SPECIFICATIONS:

ENGINE Type: 4-cylinder, 4-stroke, rear mounted O.H.V. -Type VW engine. Cylinder arrangement: 2 pairs horizontally opposed. Piston displacement: 96.66 cu. in. (1584 cc.). Bore: 3.36 in., Stroke: 2.72 in. Compression ratio: 7.5:1. Valves: Overhead type. Maximum S.A.E., B.H.P.: 57 at 4400 RPM. Pressure lubrication gear pump and oil cooler. Fuel feed: Mechanical fuel pump. Carburetor: Downdraft carburetor Solex 30 PICT with automatic choke. Air cleaner: Oil bath type. Cooling system: Air cooling by fan. Engine equipped with exhaust emission control system.

CLUTCH Type: Single disk, dry.

TRANSMISSION 4 forward speeds, reverse; fully synchronized. Gear ratios: 1st 3.80:1, 2nd 2.06:1, 3rd 1.26:1, 4th 0.82:1, Reverse 3.61:1.

ELECTRICAL EQUIPMENT

Battery: 12 volt, 44 amp. hours. Generator: 540 watts with voltage control.

FINAL DRIVE Power: transmitted through a spiral bevel gear and double-jointed rear axle shafts. Ratio: 5.375:1.

CHASSIS Front suspension: 2 laminated torsion bars. Rear suspension: 1 round torsion bar on each side. Shock absorbers: Front and rear, double acting hydraulic telescopic type. Steering: Ross steering, hydraulic steering damper and stabilizer. Turning circle: Appx. 40'. Dual brake system (with warning light): Hydraulic; one system brakes front wheels; other system, rear wheels. Parking brake: Mechanical, operating on rear wheels. Wheels: Drop-center rims, 5JK x 14. Tires: 7.00 x 14, tubeless, low profile. Wheelbase: 94.5 in. Tread: Front 54.4 in., rear 56.1. Fuel tank capacity: 16 U.S. gallons.

PERFORMANCE Fuel consumption: According to DIN 70 030* 23 mpg (U.S.). Max. and cruising speed: 65 mph. Climbing ability: 1st gear 27%, 2nd gear 14.0%, 3rd gear 7%, 4th gear 4.5% at max. permissible load.

*Consumption plus 10% with half the payload at a steady 3/4 of top speed on level road.

STANDARD EQUIPMENT

Padded dashboard; armrests and sunvisors; heater/defroster and fresh-air ventilation system with adjustable outlets in front and rear; electric rear window defogger; sliding loading door; ashtrays; dome lights (front and rear); 4-way emergency flashers; combination headlight dimmer/turn signal fingertip control; glove compartment; front and back vent windows; clothes hooks; leatherette upholstery throughout; leatherette headlining; roll-down windows in front compartment; rubber floor mats; back-up lights; carpeted luggage compartment; safety belts for all seats; 2-speed electric windshield wiper with pneumatic washer system; inside rear-view mirror (break-away type); left and right outside rear-view mirror; ignition/steering lock; front compartment side steps.

EXTRAS AND ACCESSORIES

Whitewall tires; Radio and antenna; Rear speaker; Cigarette lighter; Luggage rack; Luggage rack ladder; Air conditioner. And more: Ask your authorized VW dealer to show you his complete accessories line.

THE CAMPMOBILE (A VW Wagon outfitted to be a home away from home.) Convertible sleeping facilities for 2 adults and 2 children; Icebox and sink; Water tank and pump; Dinette table; Storage cabinets; Linen closet; 2 louvered side windows; AC service connection and 2 inside

outlets; Wood-paneled ceiling and walls. Also available with adjoining free-standing tent with flooring and window netting; Pop-up top and luggage rack; And any of the optional Station Wagon accessories.

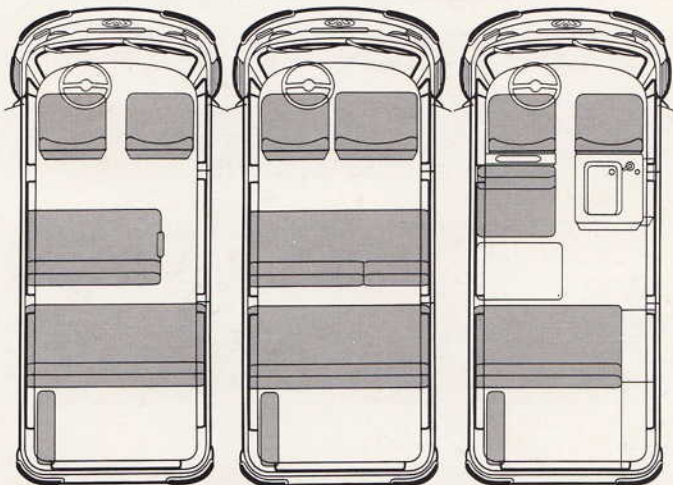
WEIGHT IN LBS. (STATION WAGON, 7-Seater) Shipping 2634; Unladen weight 2723; Payload 1962; Gross weight 4685.

OVERALL DIMENSIONS (IN INCHES)

Length.....	174.0
Width.....	69.5
Height.....	77.0
Ground clearance (unladen).....	7.3
Side door clear width.....	41.7
Side door clear height.....	48.2
Rear door clear width.....	48.4
Rear door clear height.....	28.7
Luggage compartment.....	35.3 cu. ft.

OUR 2-YEAR/24,000-MILE WARRANTY. If the owner maintains and services the vehicle in accordance with the Volkswagen maintenance schedule and obtains a validation stamp on his Maintenance Card every twelve months, and if any part of a new Volkswagen becomes defective within 24 months or 24,000 miles after delivery, whichever comes first, any authorized United States or Canadian Volkswagen dealer, to which the customer delivers the car, will repair or replace the defective part free of charge for material and labor with a new or factory reconditioned part, provided the customer presents the dealer with the validated Maintenance Card and provided, further, that the defective part has not become so due to wear and tear, exposure, misuse, accident or by the installation of non-genuine Volkswagen parts, or by the repair of the car by someone other than an authorized Volkswagen dealer; nor does warranty cover normal maintenance service such as fuel system cleaning and wheel, brake or clutch adjustment, replacement of service items such as spark plugs, ignition points, V-belts, wiper blades or brake and clutch linings and the deterioration of upholstery, soft trim or appearance items.

CHOOSE THE SEATING AND SLEEPING ARRANGEMENT YOU WANT:



Regular seating

(7 passengers)

Split front seat and shorter center bench allows inside access to all seats.

Optional seating

(9 passengers)

The Camptmobile:

Seats 5, sleeps 5.



Cloud White
Montana Red



Cloud White
Delta Green



Cloud White
Savannah Beige



Cloud White
Brilliant Blue

