

If you want to carry the most
for the least

**It's more fun to take
the bus.**

THE 1978 VW BUS.



Economical family transportation doesn't have to be dull.

The '78 Volkswagen Bus was made for dozens of sensible reasons as well as some wonderful fun ones.

You get a good feeling knowing that the Bus' peppy fuel-injected engine can give you group rates every time you travel. Because although the Bus is big and quick, it's very economical to operate. In

fact, the VW Bus delivers 48 km/gal (30 mpg) on the highway and 34 km/gal (21 mpg) in the city with standard transmission in Transport Canada approved tests. (Of course, your actual fuel consumption may vary depending on where and how you drive, your Bus' condition and whether you choose optional equipment such as automatic transmission.)

The '78 VW Bus has hydraulic valve lifters, which give you a quieter engine.

The Bus gives you room for up to 14 elbows. That's right, it carries as many as seven people in comfort and style. The Bus actually gives you 70% more room inside than a full-sized domestic station wagon (176 cubic feet) (4980¢).



And almost as much room as a van. But riding in the '78 Bus is a completely unvan-like experience. Like a van, the Bus has enough interior room to let you get away with everything. (Luggage, dogs, and gerbils go to the back of the Bus.) But unlike a van, the



Bus lets you do it in style. Comfort to us is not an option.

In the Bus you'll find softly padded leatherette upholstery. Eight picture windows, (sliding center windows are optional) to let you see exactly what you're surrounded by. The VW Bus also comes with a rear window defogger, a fold-down rear seat and cushioned and insulated floor mats.

And to give you a smooth ride down even the roughest road, the VW Bus has independent suspension on all four wheels and radial tires. And the Bus has



10-inch power-assisted front disc brakes for sure stops when you need them.

From the big, comfortable driver's seat you'll get an unobstructed view of the road ahead and a close-up one of the heavily padded dashboard. And just by putting your hand on the steering column you can control five different functions: turn signal/lane changer, high/low beams, ignition steering/starter lock, horn button, and windshield wiper/washer. And by glancing forward get three unhindered views of what's behind.

Nothing compares to the Bus' grand opening.

Through that cavernous 41" x 48" sliding side door you can fit almost everything.

So if you're looking to uncramp your family's style, why not slip them into something a little more comfortable.

The '78 VW Bus.



SPECIFICATIONS
1978 VW BUS

ENGINE		Type	Air-cooled, rear mounted		
		No. of cylinders	Four, horizontally opposed, overhead valves		
		Bore & stroke	94 mm x 71 mm, 3.70 in x 2.79 in		
		Displacement	1970 cc, 120.2 cu in		
		SAE net hp @ rpm	67 @ 4200 rpm		
		SAE net torque	101.0 ft lbs @ 3000 rpm		
		Compression ratio	7.3:1		
		Fuel system	A.F.C. fuel injection (air flow controlled)		
		Fuel requirement	Regular gasoline		
		Fuel capacity	56ℓ, 12.3 imp gal		
		Oil capacity	3.5ℓ, 3.1 imp qts		
		Battery	12V/63 Amp/h		
		Alternator	70 Amp		
		Type of Ignition	Coil, distributor		
DRIVE TRAIN		Type	Rear wheel drive, with two constant velocity joints per drive shaft		
		Clutch	Dry, single plate		
		Transmission	Fully synchronized four-speed		
		Automatic	Three-speed automatic transmission with torque converter		
		Gear Ratios	(manual) 3.78/2.06/1.26/0.82/R. 3.28 (auto.) 2.55/1.45/1.00/R. 2.46		
		Final Drive	(manual) 4.57 (automatic) 4.09		
CHASSIS		Body	Unitized body, frame plates reinforced with side and cross members, front axle bolted to frame side members		
		Front suspension	Torsion arms with ball joints, torsion springs and stabilizer		
		Rear suspension	Double jointed axle with trailing arms and diagonal links, torsion bars		
		Braking system	Power assisted and pressure regulated disc brakes at front, drum brakes at rear, dual circuit braking system		
		Parking brake	Mechanical, effective on rear wheels		
		Rim size	5½ J x 14		
		Tire type/size	Steel belted radial tires 185 SR 14		
		Steering system	Roller type with maintenance-free tie rods and hydraulic steering damper		
		Turning circle	Appr. 11.30 m, 37.1 ft (curb to curb)		
		Curb weight	Appr. 1380 kg, 3045 lbs		
		Permissible trailer weights	Braked: 1200 kg, 2645 lbs Unbraked: 600 kg, 1323 lbs Trailer tongue load: 50 kg, 110 lbs		
FUEL ECONOMY AND PERFORMANCE		Fuel Economy*	Manual	Hwy. 48 km/gal 30 mpg City 34 km/gal 21 mpg Comb. 39 km/gal 24 mpg	
			Automatic	Hwy. 42 km/gal 26 mpg City 33 km/gal 20 mpg Comb. 36 km/gal 23 mpg	
		Top Speed	Manual	127 km/h 79 mph	
			Automatic	122 km/h 76 mph	
		Acceleration	Manual	0-80 km/h 50 mph 13.9 sec.	
			Automatic	0-80 km/h 50 mph 16.0 sec.	

*Results obtained using Transport Canada approved test methods, using standard transmission. Fuel consumption will vary depending on how and where you drive, optional equipment and condition of your car.

Standard features and equipment at no extra charge

- Four-wheel independent suspension
- Front stabilizer
- Steel belted radial tires
- Power assisted brakes
- Front vent windows
- Dual outside mirrors
- Padded dashboard
- Electric fresh air ventilation
- Auxiliary heater
- Day/night inside rear view mirror
- Walk-through aisle
- Sliding side door
- Carpeted luggage area
- Rear window defogger

1978 Colours
Paint

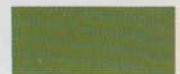

Panama Brown



Agate Brown



Reef Blue



Sage Green

Interior leatherette

 Canyon Brown
(Dakota Beige above belt line)

 Canyon Brown
(Dakota Beige above belt line)

 Alabaster
(Pastel White above belt line)

 Alabaster
(Pastel White above belt line)

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