

JIM HAMILTON VOLKSWAGEN, INC.
R. R. 5 State Road 46 West
Columbus, Indiana 47201

The Volkswagen family of trucks.

It's a family of hustlers.

Ever since we introduced our famous "box" some 18 years ago, the rest of the truck world has been playing "catch-up". Unfortunately for them, there's a lot of catching up to do. More than just duplicating our "box" shape. VW trucks come loaded with stay-ahead-of-the-pack features that other trucks just don't offer: Like — the world's most

advanced 4-wheel independent torsion bar suspension system, a double-jointed rear axle, an air-cooled engine in the rear, and passenger car riding comfort. And they all share one more VW family trait—economy performance. So, whichever model you choose, you've bought yourself a hustler.



The VW Panel Delivery. It's all business.



Thanks to our beloved box, the VW Panel Delivery truck is efficiency personified. It packs a payload of 2370 lbs. with a 176.6 cubic foot capacity. It features an aisle between the front seats and a sliding door (both are standard) for improved access. The sliding door won't



bang against cars or trucks or buildings no matter how tight the fit. It opens from inside or out with one hand and automatically latches open. Quite a break for a heavily loaded driver. To close, he just turns the handle and it unlatches and slides closed. This in-and-out convenience feature alone can shave as much as 35 or 40 minutes a day for your deliveryman.

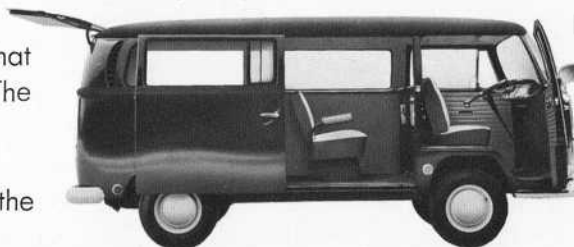


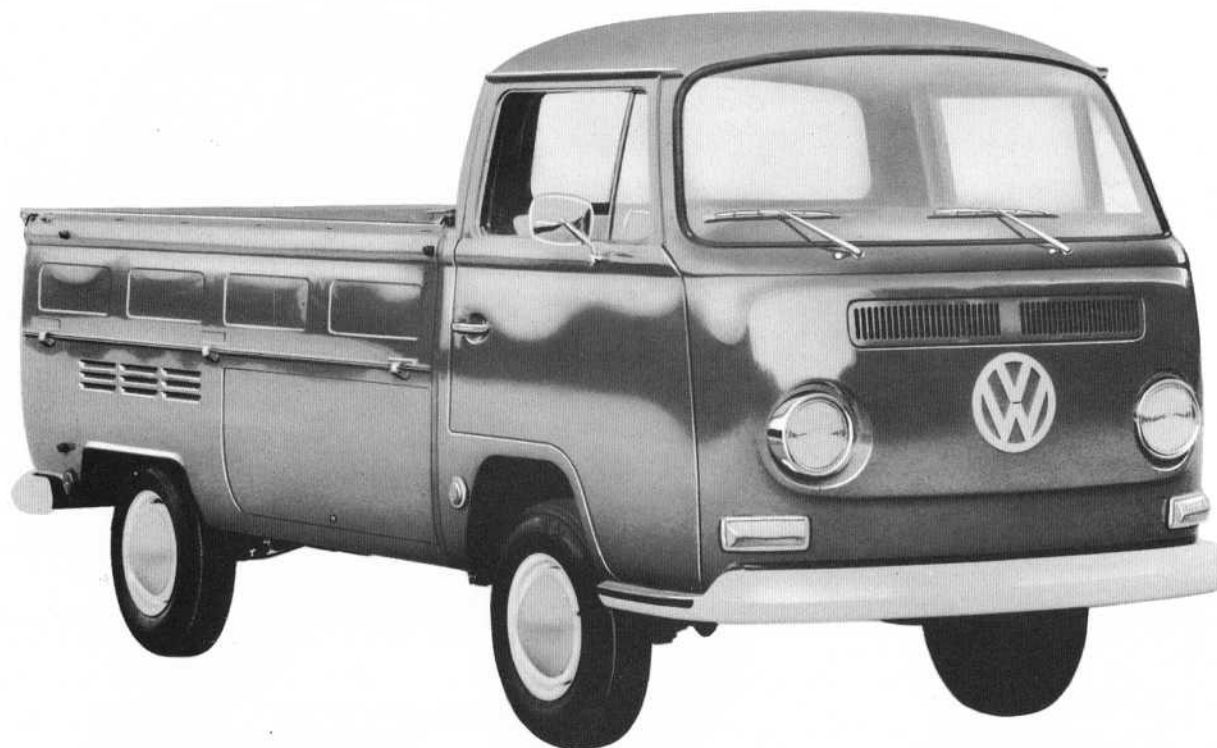
The VW Kombi. It goes home when work is done.

The Kombi does just what its name implies. It combines the best of two possible worlds. By day, it is a nimble work-horse with surprising capacity. By night (any non-business time) it's a roomy, comfortable family wagon. It isn't often that one basic design can solve two basic problems. The Kombi does — and does it beautifully.

The Kombi becomes a 2-passenger truck (with the

seats out) during business hours, and an 8-passenger station wagon with an optional fullwidth front seat. Or, take out the center seat and put in a playpen for family traveling. Incidentally, the family won't mind traveling in the Kombi—the interior paneling and other appointments make it a very untrucklike truck. The Kombi, in short, is one member of the family you can take into business. And vice versa.





The VW Pick-up. It has a king-size bed.



We set out to design a more practical pick-up. We wound up with a completely flatbed truck big enough to handle 5 foot x 8 foot plywood—flat. The sides drop down like the tailgate. That means it can be loaded by forklift from the rear or either side and unloaded from the front or middle (by dropping down the sidegate) without first unloading what's in back. It also has a lockable, weather-tight compartment (4 feet x 5 feet x 13.4 inches high) to

protect tools and valuable cargo from damage or theft. Another feature that most pick-ups don't have — select hardwood runners to make it easy to slide carton and crates the full length of the bed. There's a place under the passenger seat for handy storing of your spare wheel. And options like a tarpaulin top and a second door to the lockable compartment on the driver's side. When you think about it, it's a wonder all pick-ups aren't designed this work-practical way.





The VW Double Cab Pick-up. It takes the whole gang to work.

We made the VW Double Cab for the man who wants his crew and cargo to show up at the same time. With the back seat in, it holds six husky men. Take the back seat out and you can store 65 cubic feet of anything (cargo, equipment or whatever) you want to keep dry and protected. Like our standard pick-up, it also features a completely



flat bed. The sides drop down like the tailgate. So it can be loaded or unloaded with the same ease and efficiency. It, too, has the select hardwood runners for sliding cartons and crates the full length of the truck bed. And, of course, we offer the tarpaulin cover as a very worthwhile option. The Double Cab is definitely different from any other pick-up you may have seen. And very definitely superior for people who want the combined benefits of the VW Kombi's enclosed passenger compartment and the VW Pick-up's unencumbered flatbed. You might call it our open and shut case.

More reasons why you might want to take one into your own business.

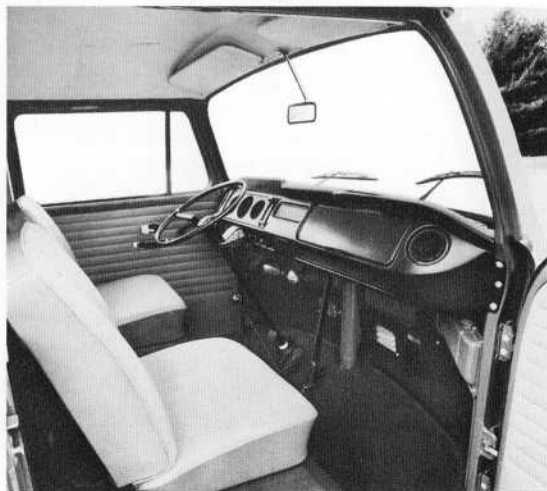


They're pinchpennies. They use only low-priced regular gas. They deliver up to 23 miles per gallon. They rarely use oil between changes. And a change takes only five pints—not quarts. They never use anti-freeze. With an air-cooled engine, there's nothing to freeze, boil over or run out ever. Yes, tightwads run in our family. But we figure you don't mind when it's your money they're being tight with.

They're constantly improved. Nearly every year we make some changes. But only changes for the better.

Never just to make your "box" obsolete. Here are some of our newest changes: A rear-window defogger, a breakaway type rear view mirror, a speedometer with symbolized warning lights, and a steering wheel locking device to make your VW pilfer-proof.

Other tried and true features

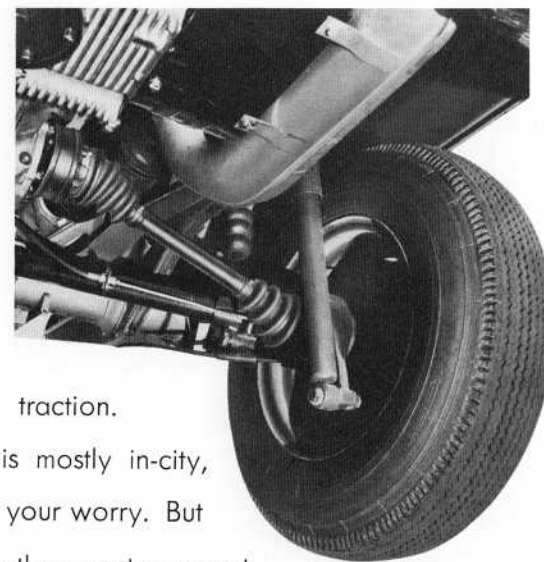


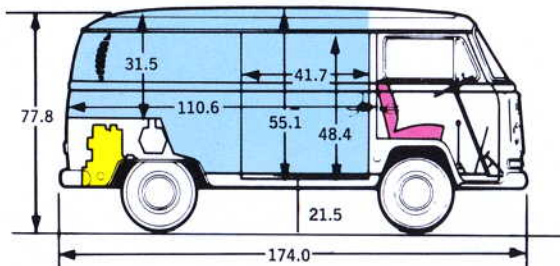
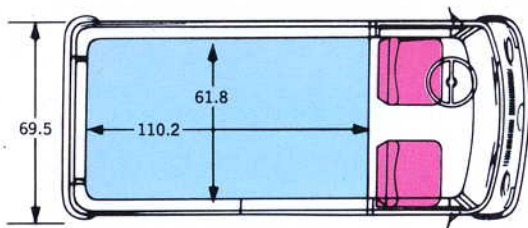
include a 9-position driver's seat, a padded dashboard with recessed dials, a fresh air ventilating system, a 2-speed wiper knob, a pneumatic windshield washer system plus many other VW touches.

They drive in undriveable places.

High ground clearance lets them straddle most of the rocks and ruts. Four individual torsion bars let each wheel take its bumps separately. The rear engine puts its weight over the driving wheels for better traction.

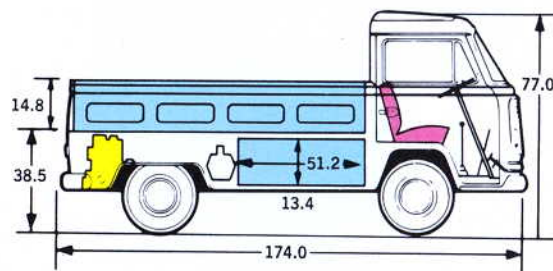
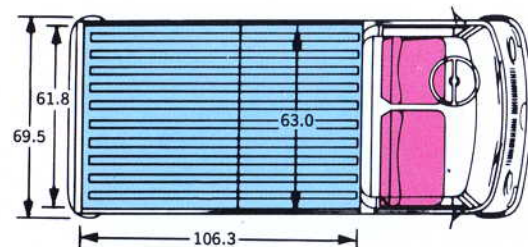
Of course, if your driving is mostly in-city, undriveable places aren't your worry. But then, VW trucks are shorter than most compact sedans, so you can park in nearly unparkable places.





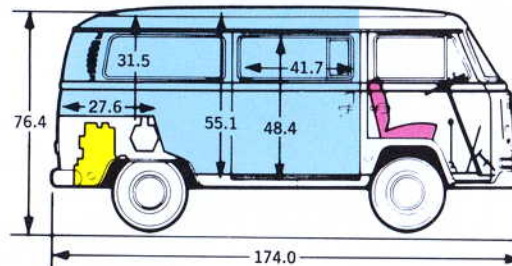
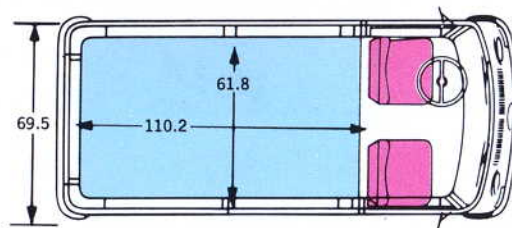
VW PANEL DELIVERY

Weights in lbs: Payload, 2,370; Gross Weight, 4,795; Seating Capacity, 2. Optional Equipment: full-width 3-passenger bench seat.



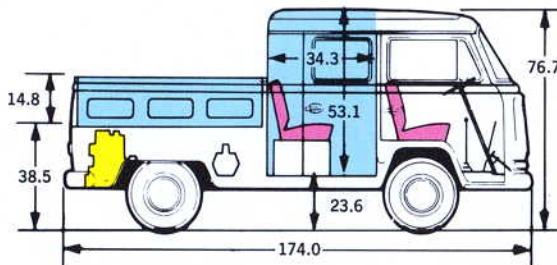
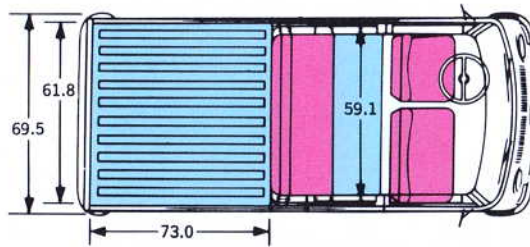
VW PICK-UP

Weights in lbs: Payload, without bows and tarpaulin, 2,370; with bows and tarpaulin, 2,293; Gross Weight, 4,795; Seating Capacity, 3. Optional Equipment: Bows and tarpaulin.



VW KOMBI

Weights in lbs: Payload, 2,172; Gross Weight, 4,795; Seating Capacity, 2. Optional Equipment: Center and rear seats for 8-9 passenger seating arrangement. (Payload includes extra seats.)



VW DOUBLE CAB

Weights in lbs: Payload, without bows and tarpaulin, 2,260; with bows and tarpaulin, 2,205; Gross Weight, 4,795; Seating Capacity, 6. Optional Equipment: Bows and tarpaulin.

SPECIFICATIONS

Engine & Transmission 4-cylinder, 4-stroke (flat four) air-cooled rear engine. Bore/stroke: 3.36/2.72 in. Capacity: 96.66 cu. in. (1584 cc). Compression ratio: 7.7:1. Output: 57 hp. (SAE) at 4,400 rpm. Maximum torque: 81.7 ft./lb. (SAE) at 3,000 rpm. Oil Cooler. Automatic choke. Automatic pre-heating of carburetor air intake. Exhaust emission control system and positive crankcase ventilation. Fully-synchronized, floor-mounted, four-speed gearbox.

Performance Fuel consumption: 23 mpg. according to DIN 70030 (consumption plus 10% with half the payload at a steady $\frac{3}{4}$ of top speed on level road). Maximum and cruising speed: 65 mph.

Chassis Unitized body construction with platform chassis. Independent 4-wheel torsion bar suspension, with additional front torsion stabilizer bar. Telescopic double-acting hydraulic shock absorbers. Ball joints on front axle, double-jointed rear axle controlled by diagonal and trailing arms. Steering: 2.8 turns of wheel from lock to lock. Dual brake system with dashboard warning light. Lever-action hand brake with pistol grip. Low-profile tubeless tires, 7.00 x 14, mounted on 5-inch rims. Track: front/rear — 54.5/56.1 in. Road clearance: 7.3 in. Fuel tank capacity: 16 gal.

STANDARD EQUIPMENT

- Adjustable driver's seat and backrest
- Ashtray
- Back-up lights
- Bumpers, front and rear
- Coat hooks
- Directional signals (wrap-around in front)
- Dished steering wheel
- Dome lights, cab and cargo area (Panel Delivery and Kombi)
- Dome light cab area only (Pick-up and Double Cab)
- Dual padded sunvisors
- Electric 2-speed windshield wipers
- Four-way safety flashers
- Fresh-air heater/defroster and ventilation system
- Electric rear window defogger
- Glovebox with door
- Break-away inside rear view mirror
- Outside rear view mirrors, left and right
- Leatherette headliner in cab
- Leatherette upholstery
- Lockable storage compartment (under bed of Pick-ups)
- Non-repeat ignition/steering lock
- Padded instrument panel
- Roll-down windows in cab
- Seat belts for all seats
- Side safety reflectors
- Sliding loading door on side (Kombi and Panel)
- Spare wheel and tire
- Split front seat and aisle (Kombi and Panel)
- Twelve volt battery with early cut-in 540 watts generator
- Windshield washer

COLORS Montana Red, Lotus White and Neptune Blue.